



# GfK PURCHASING POWER INTERNATIONAL



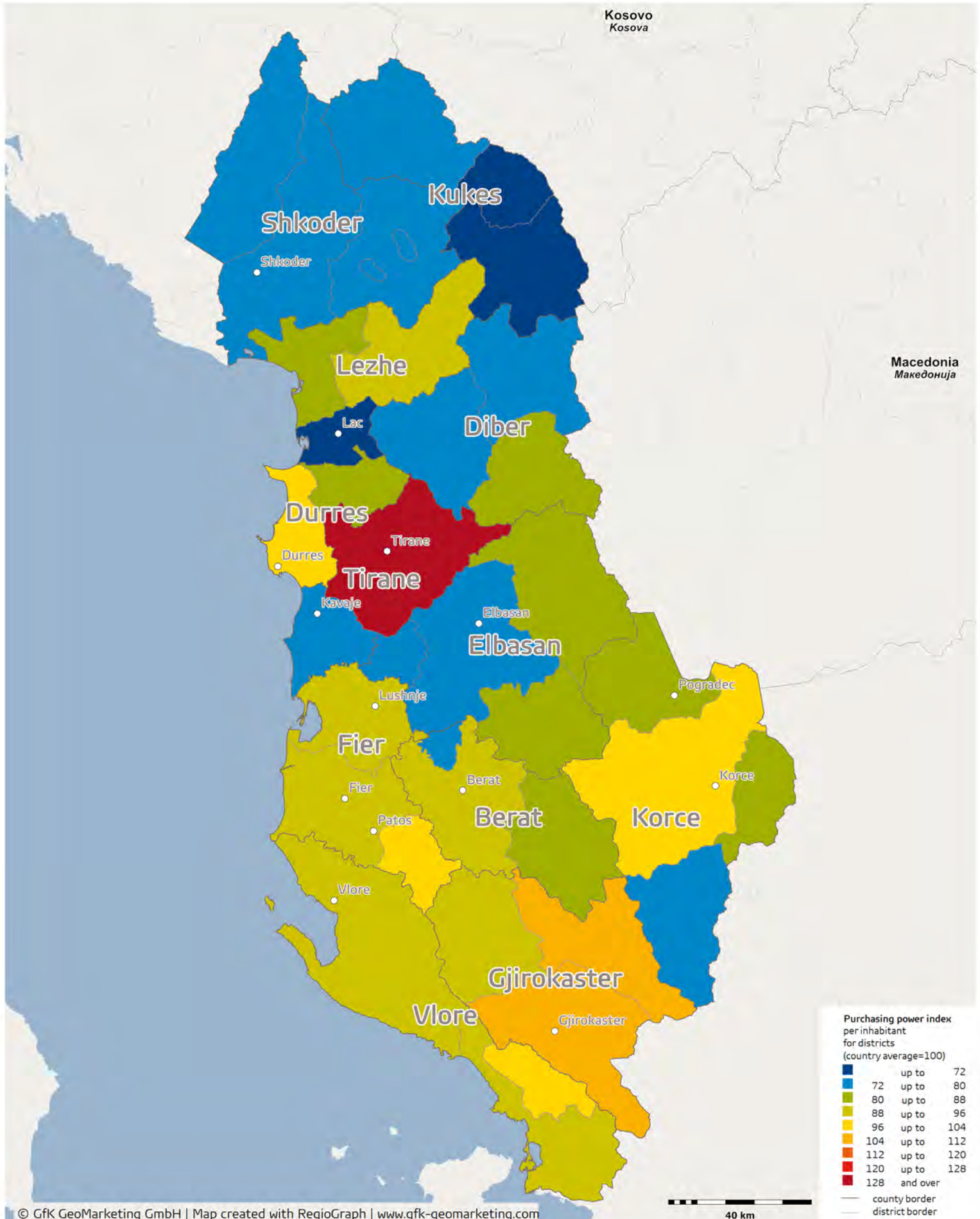
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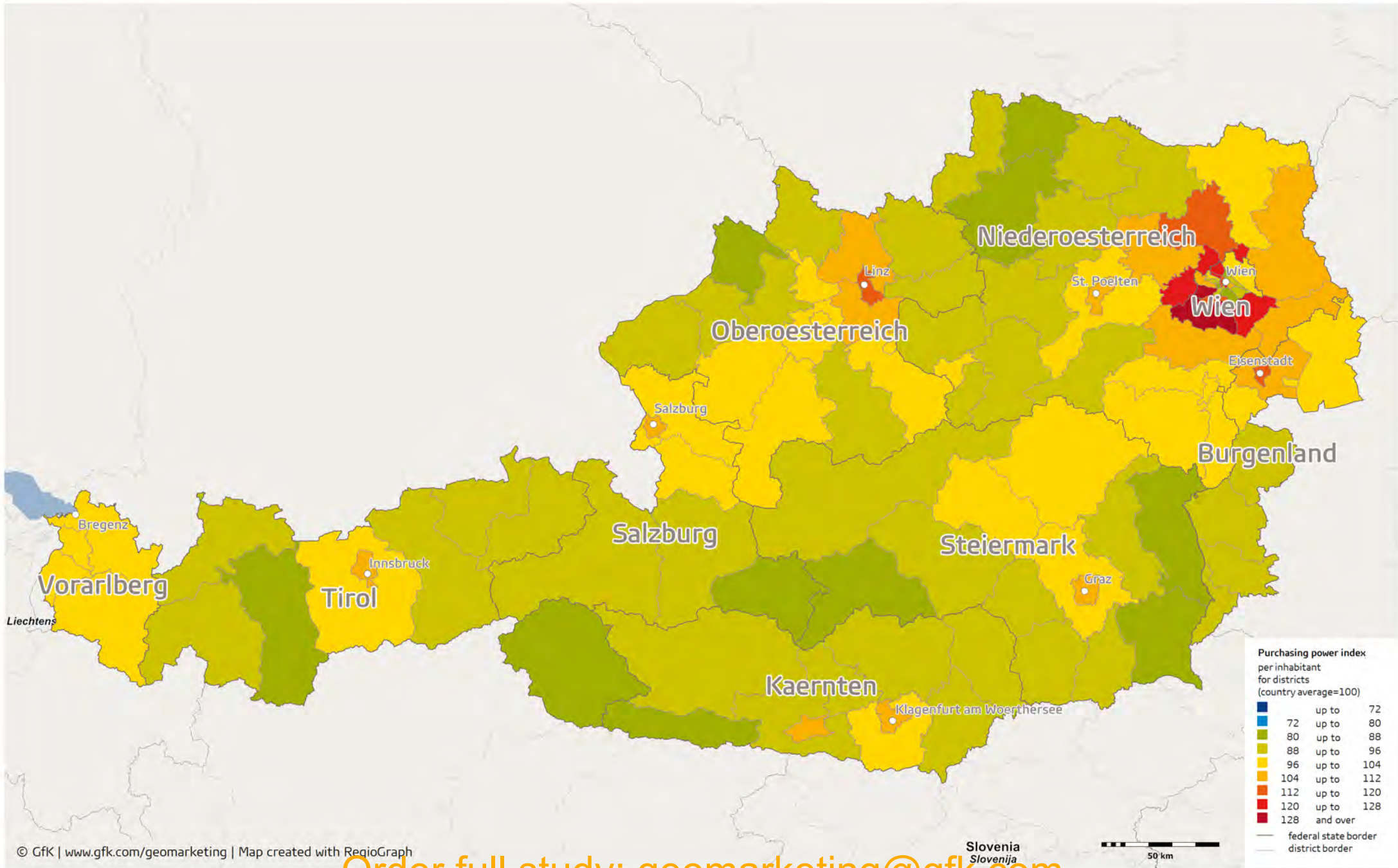
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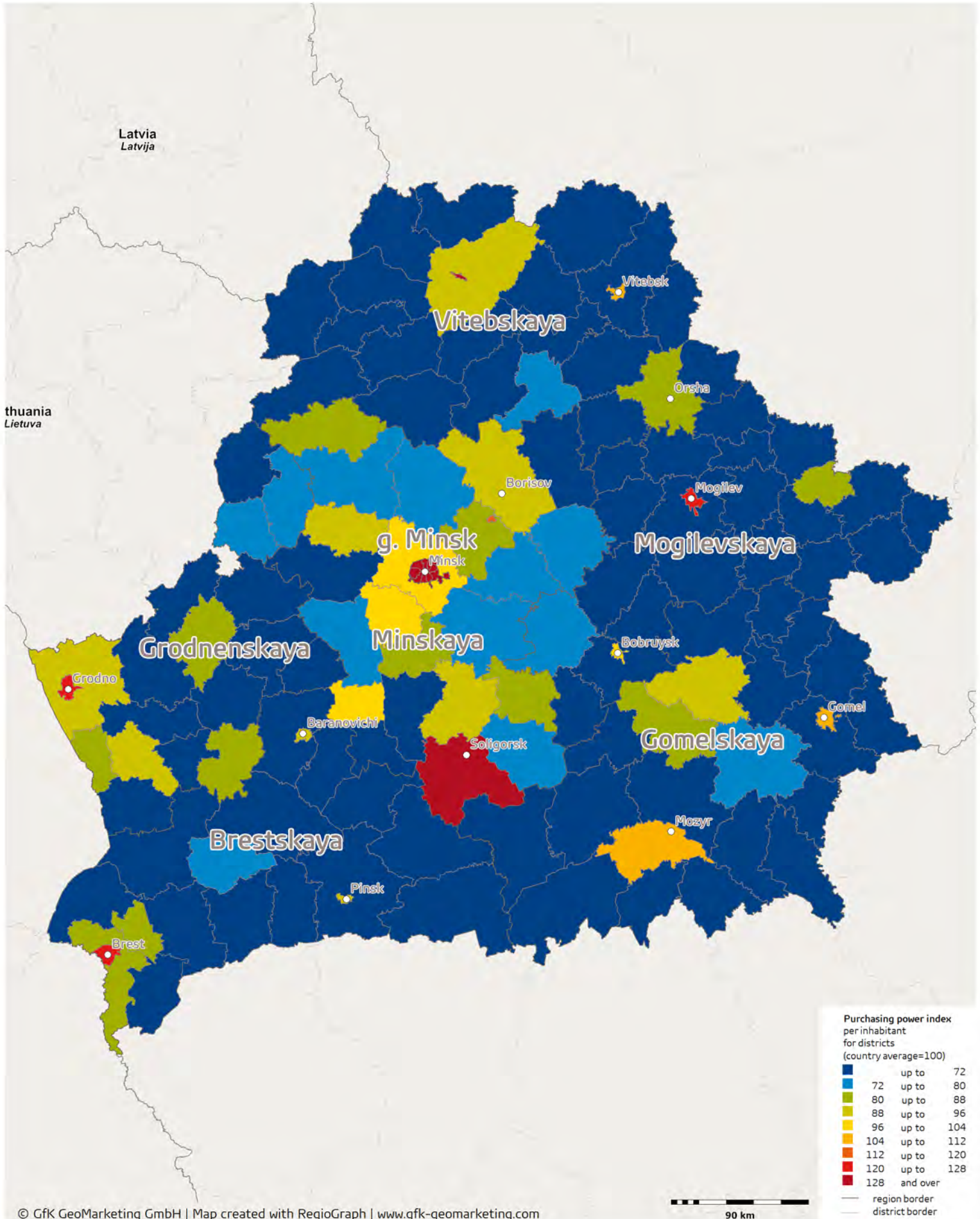
EUROPE

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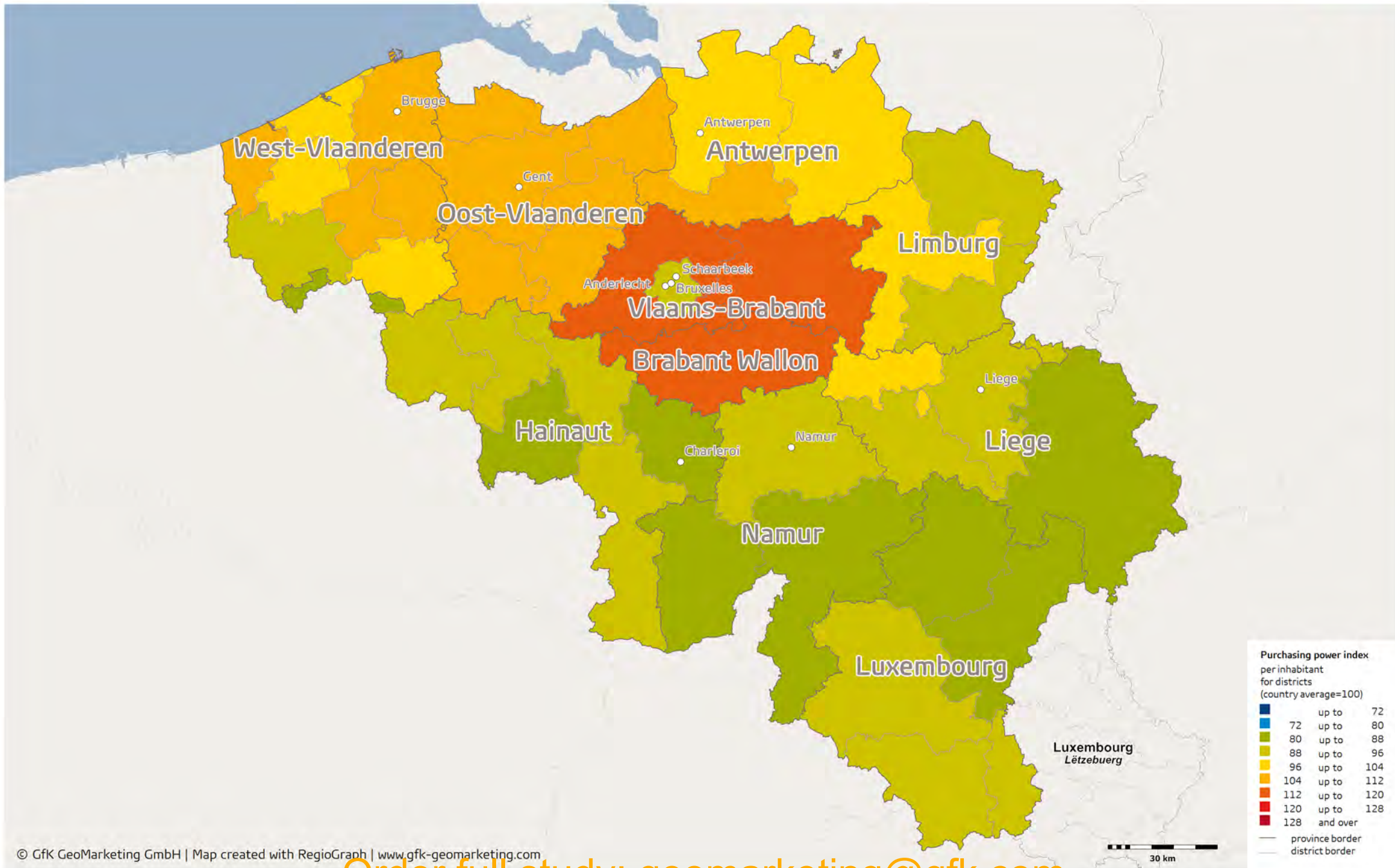




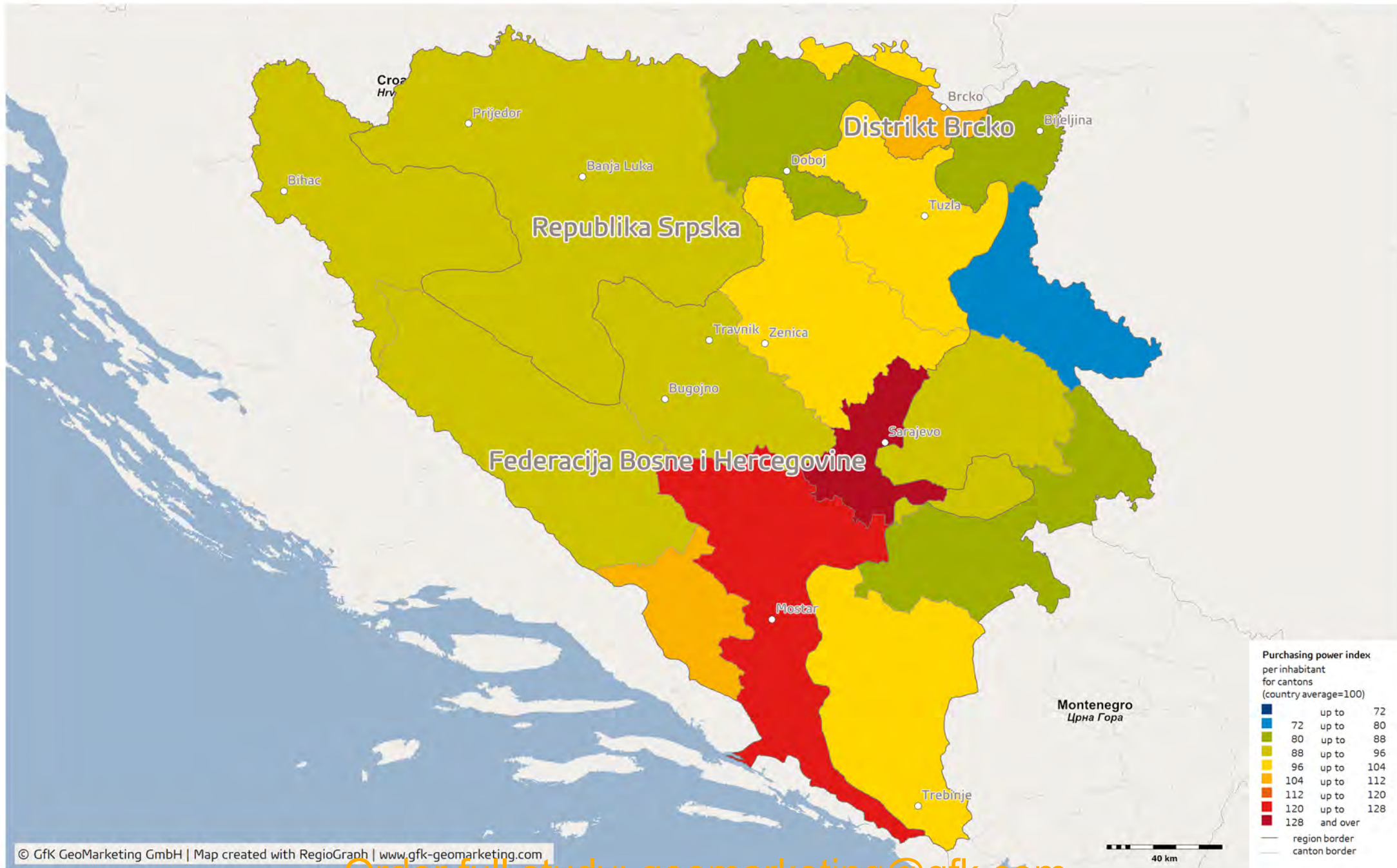


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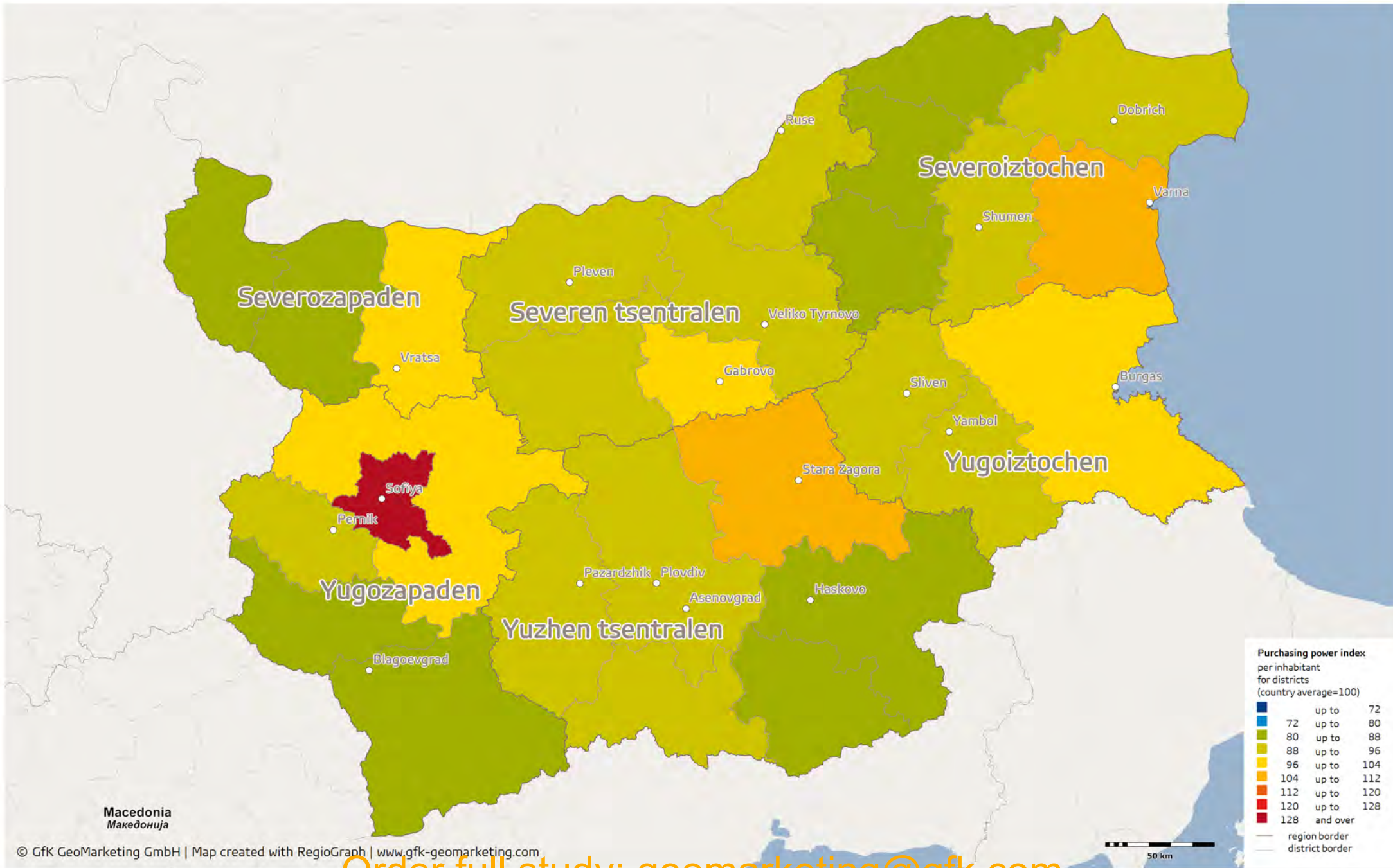


# GfK Purchasing Power Bosnia and Herzegovina 2013



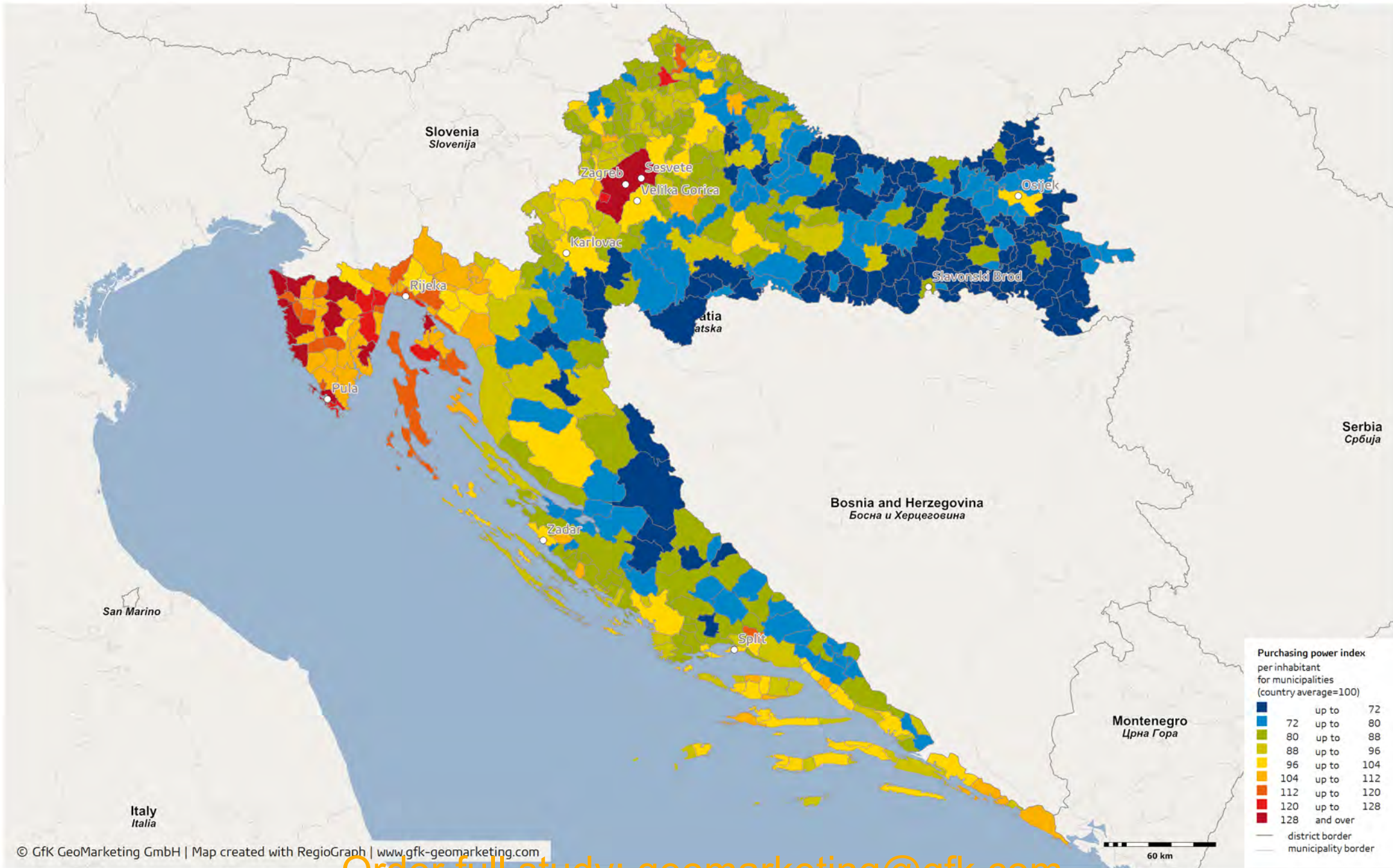
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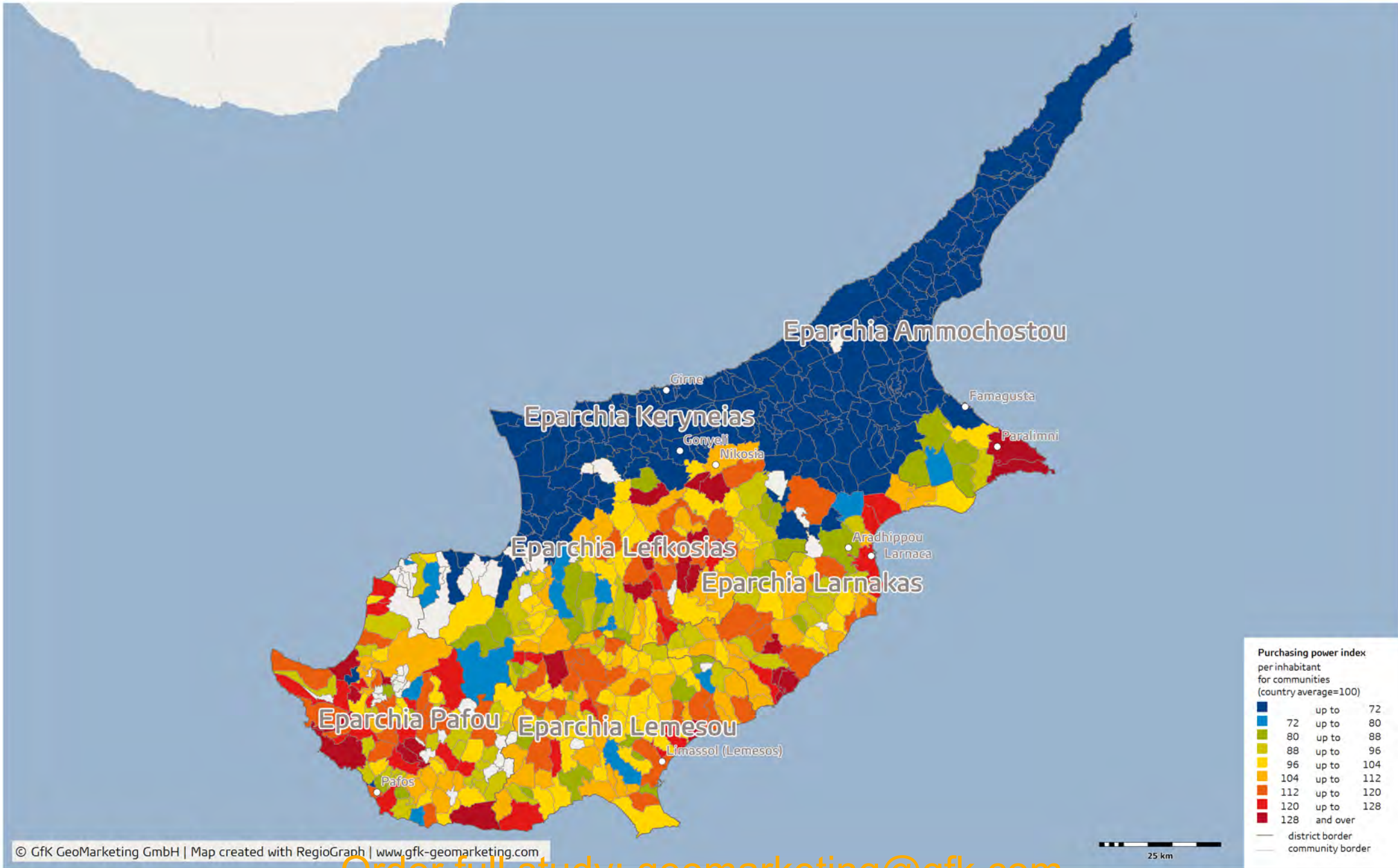
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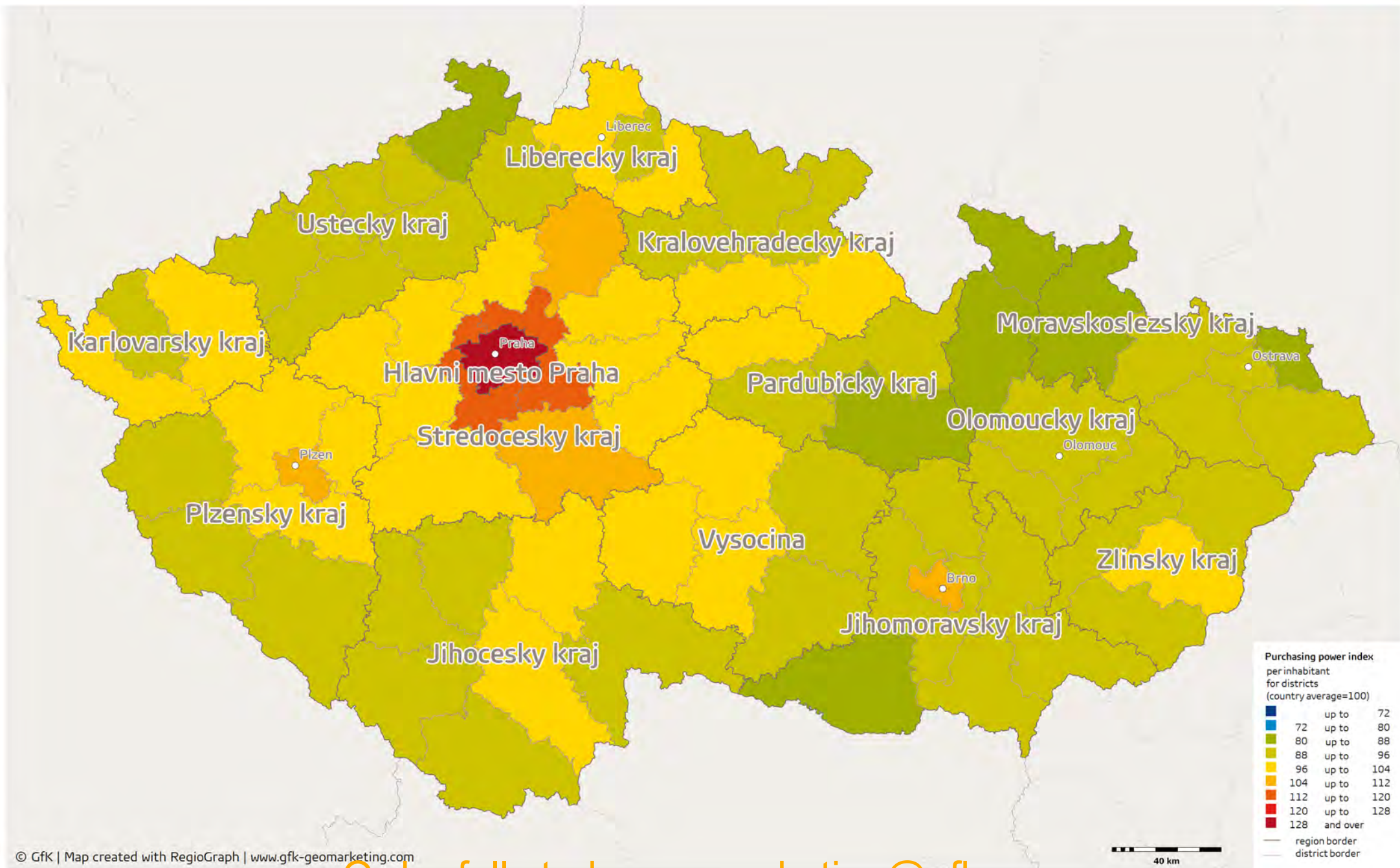
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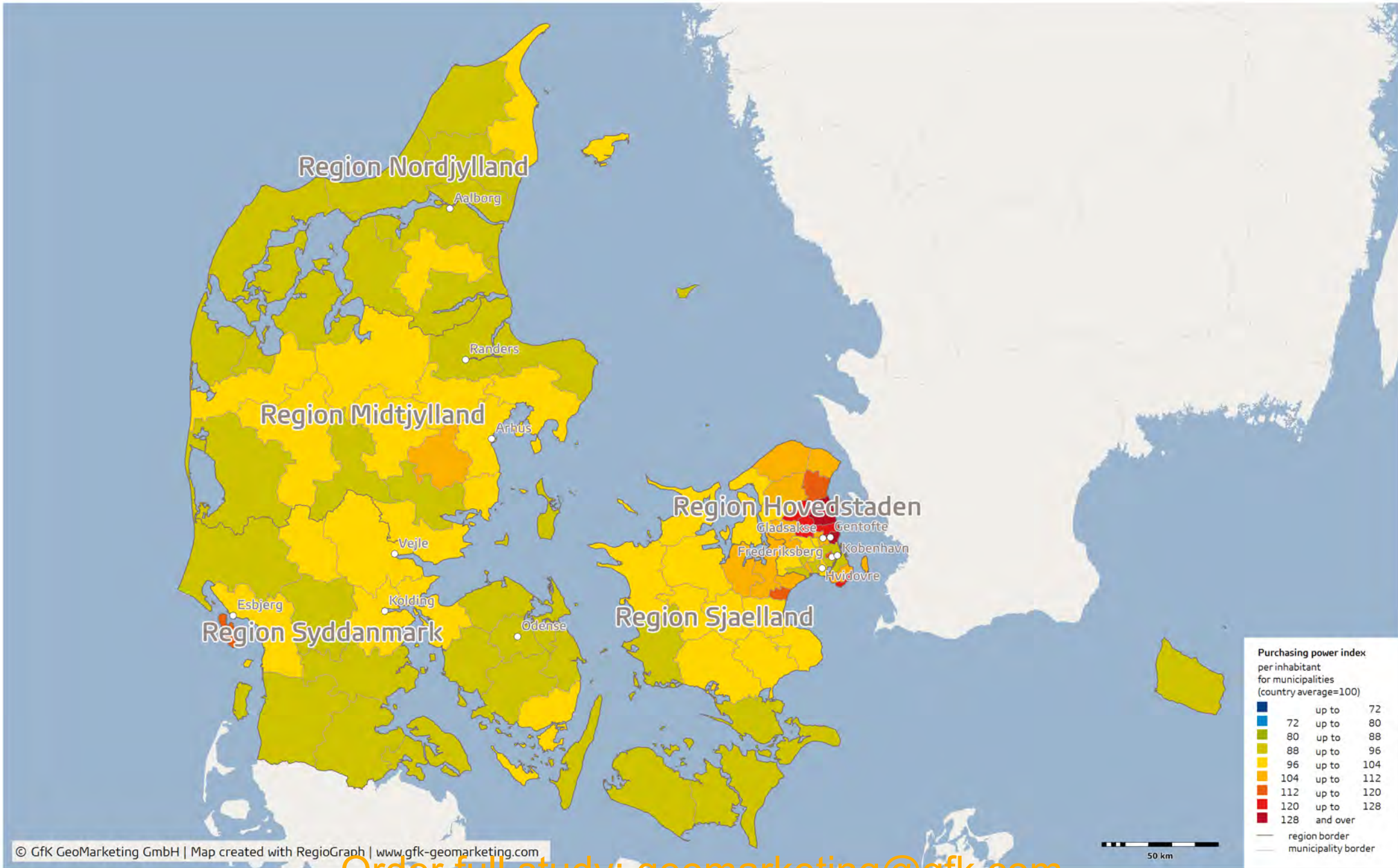
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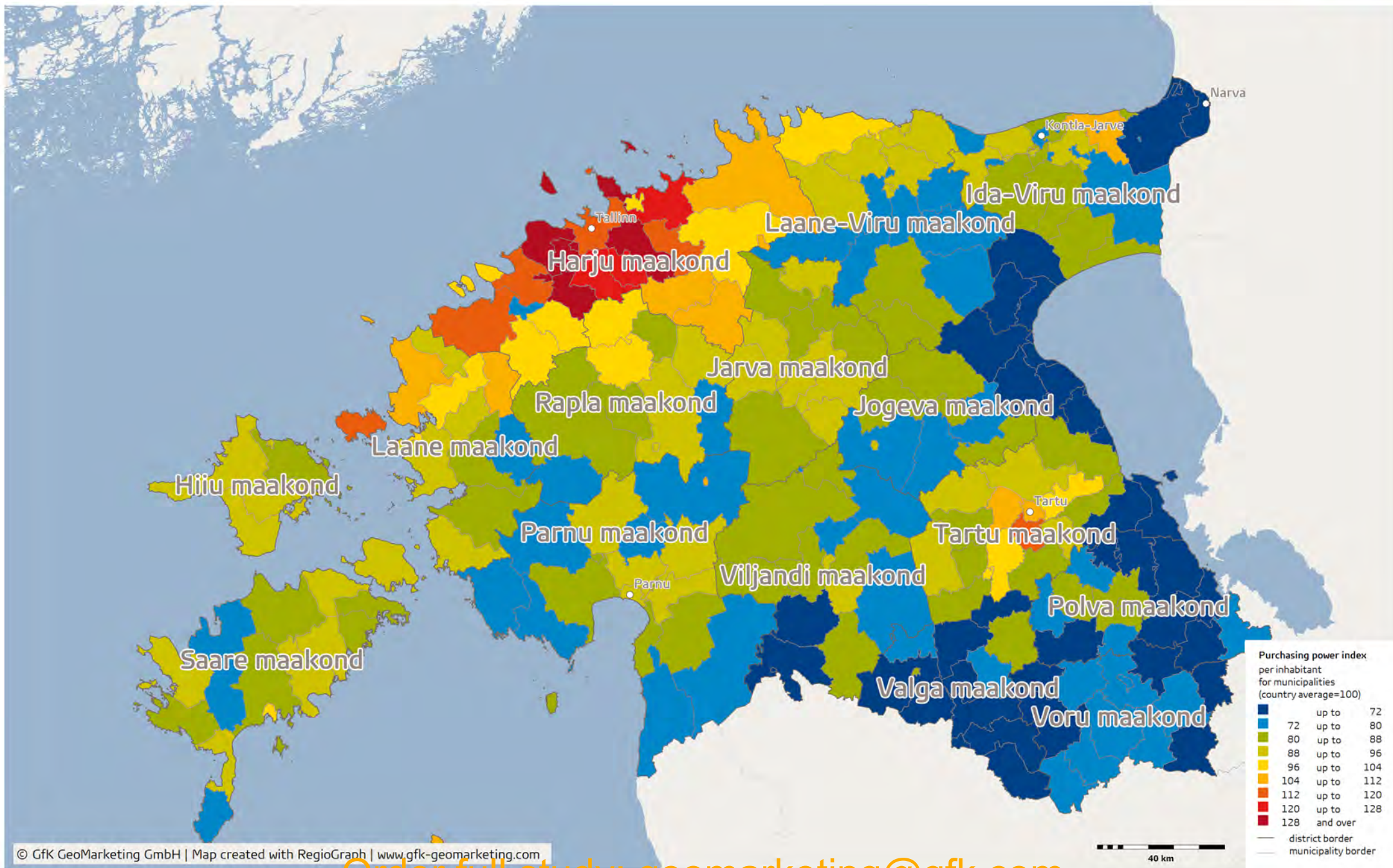






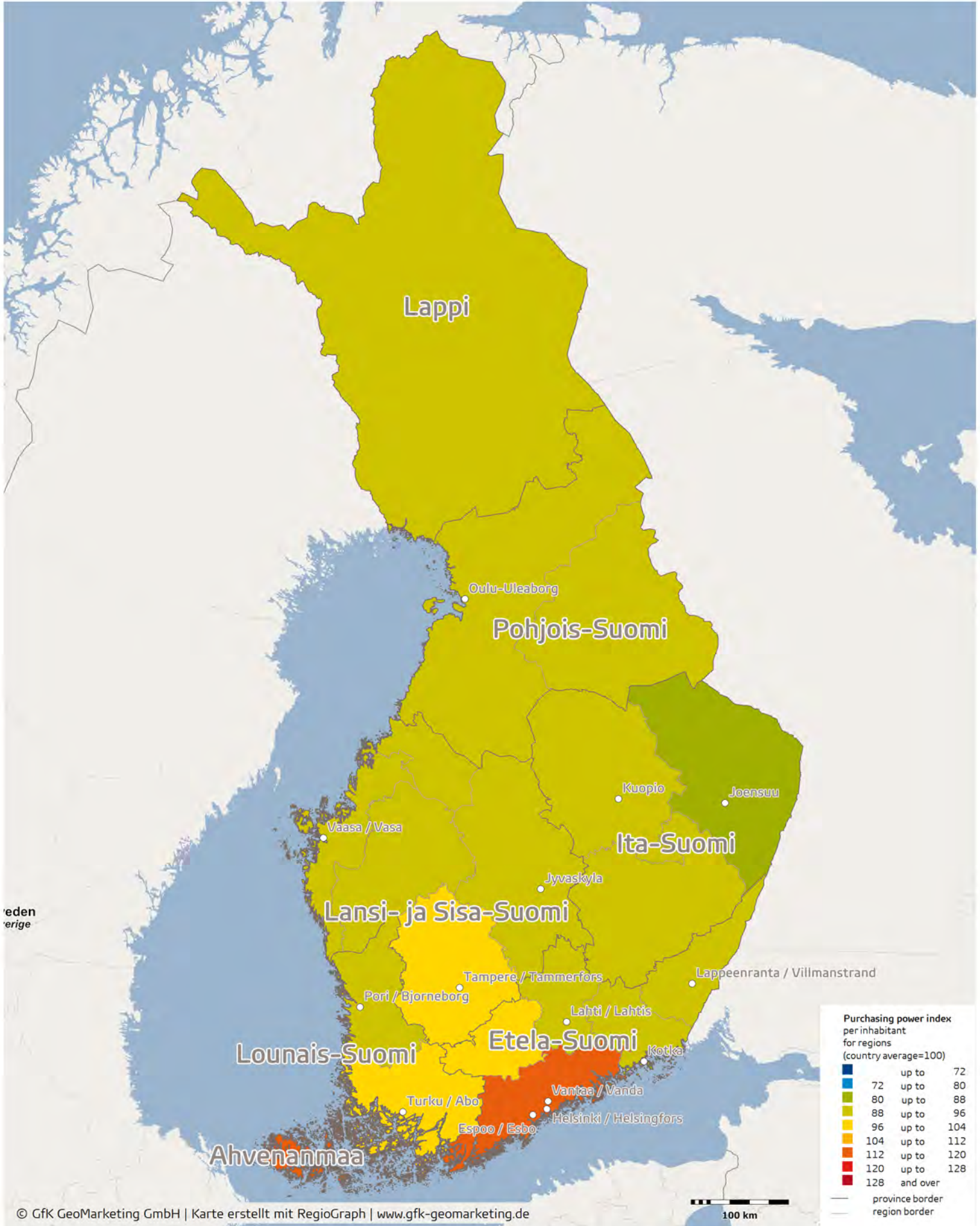




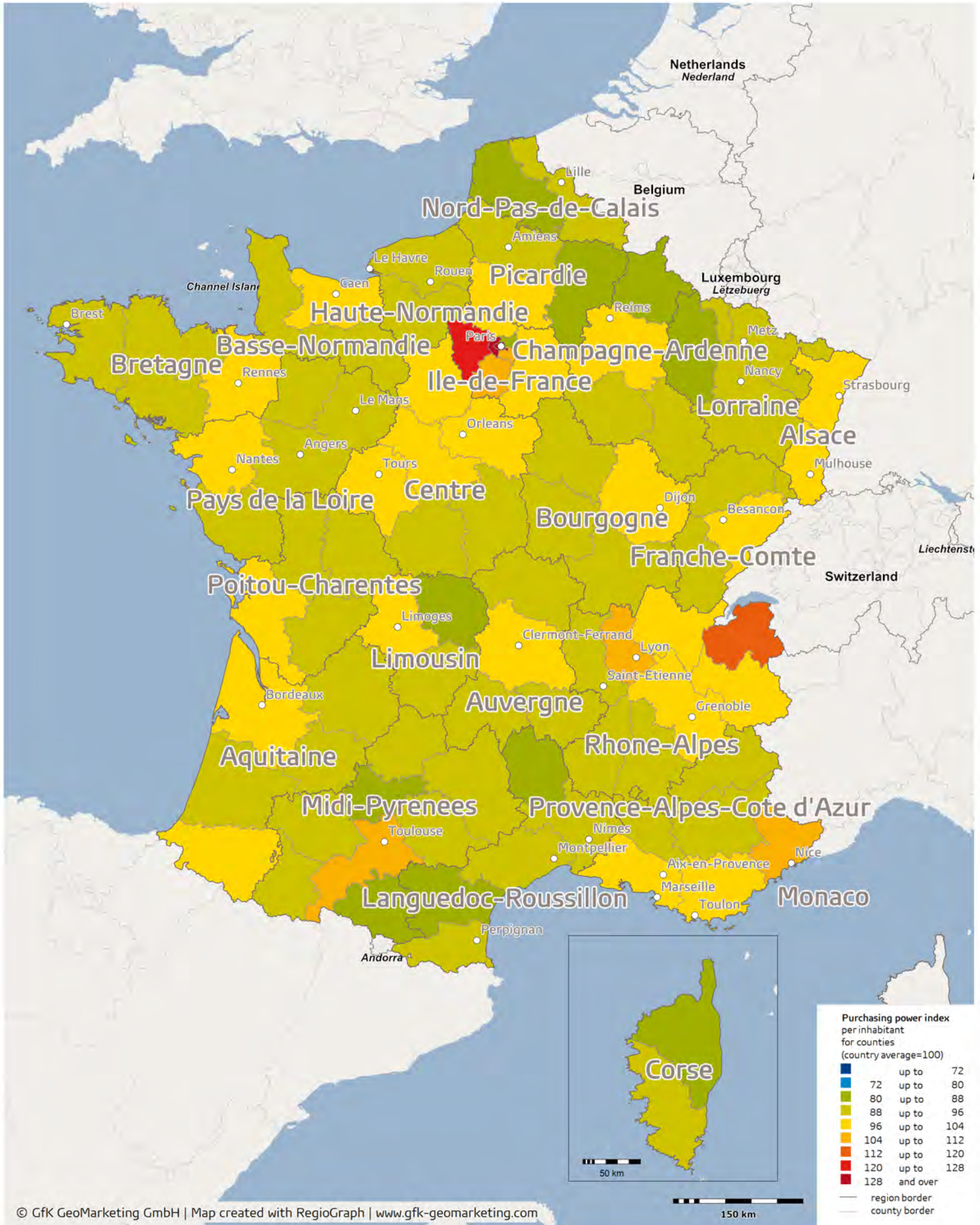


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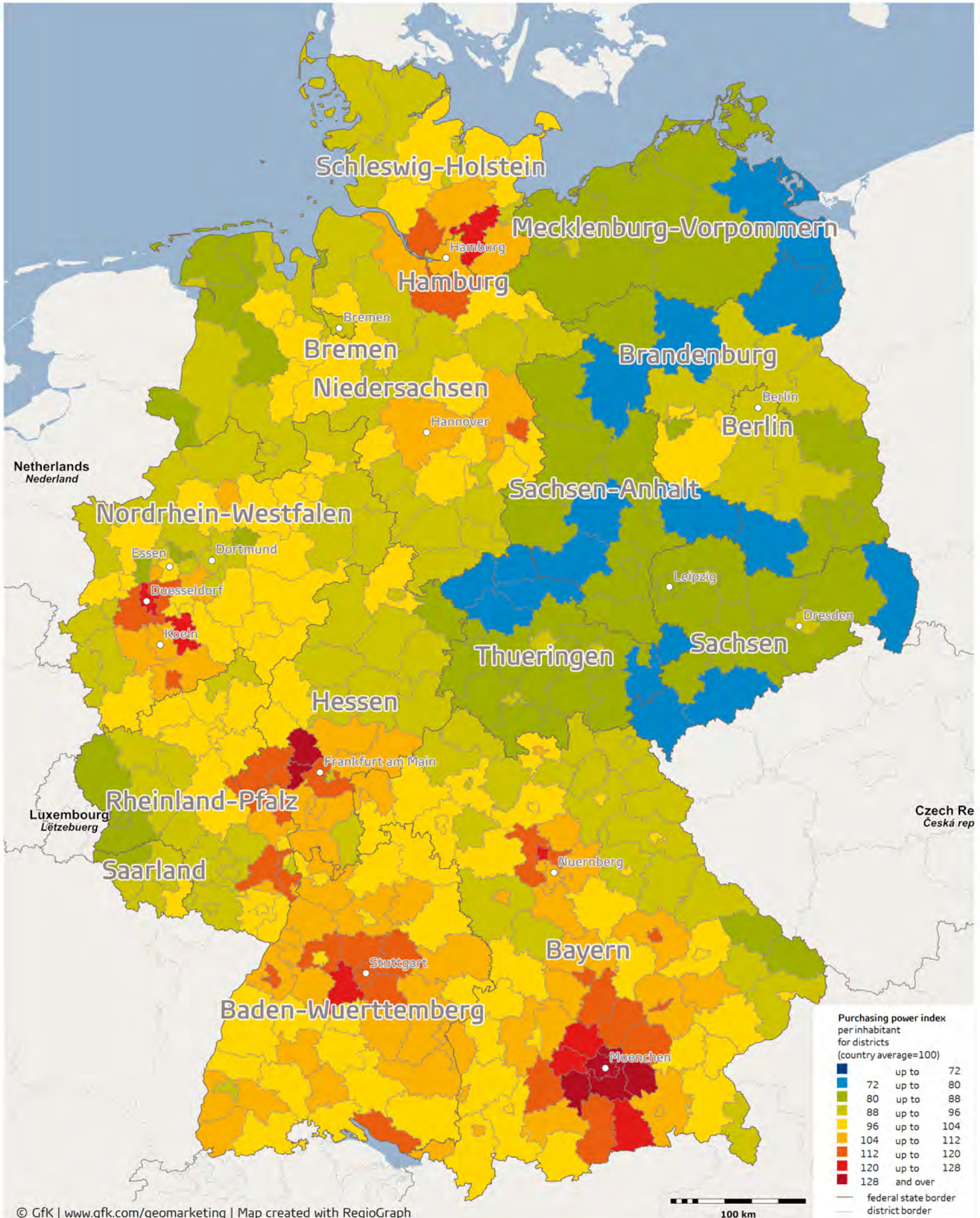




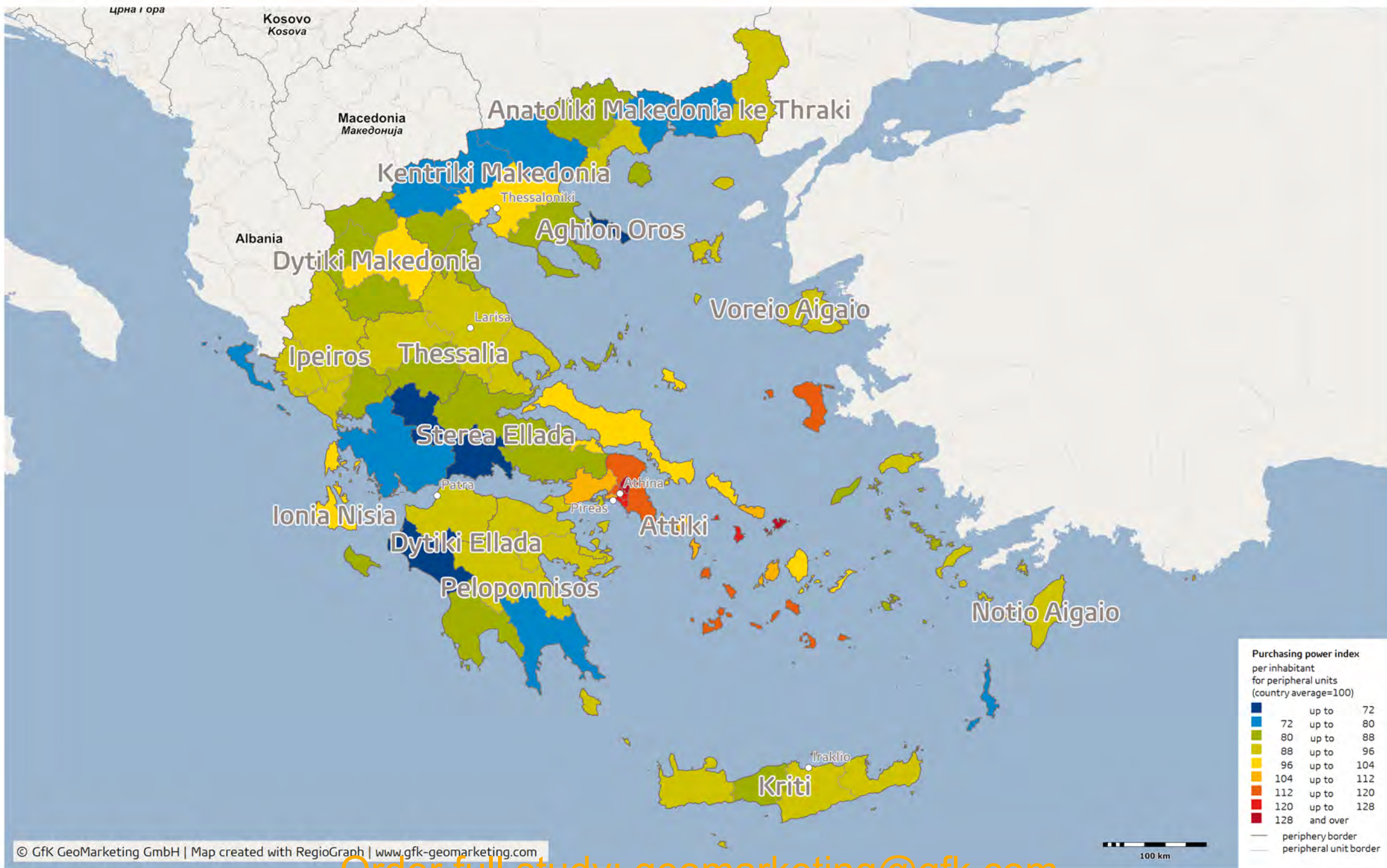




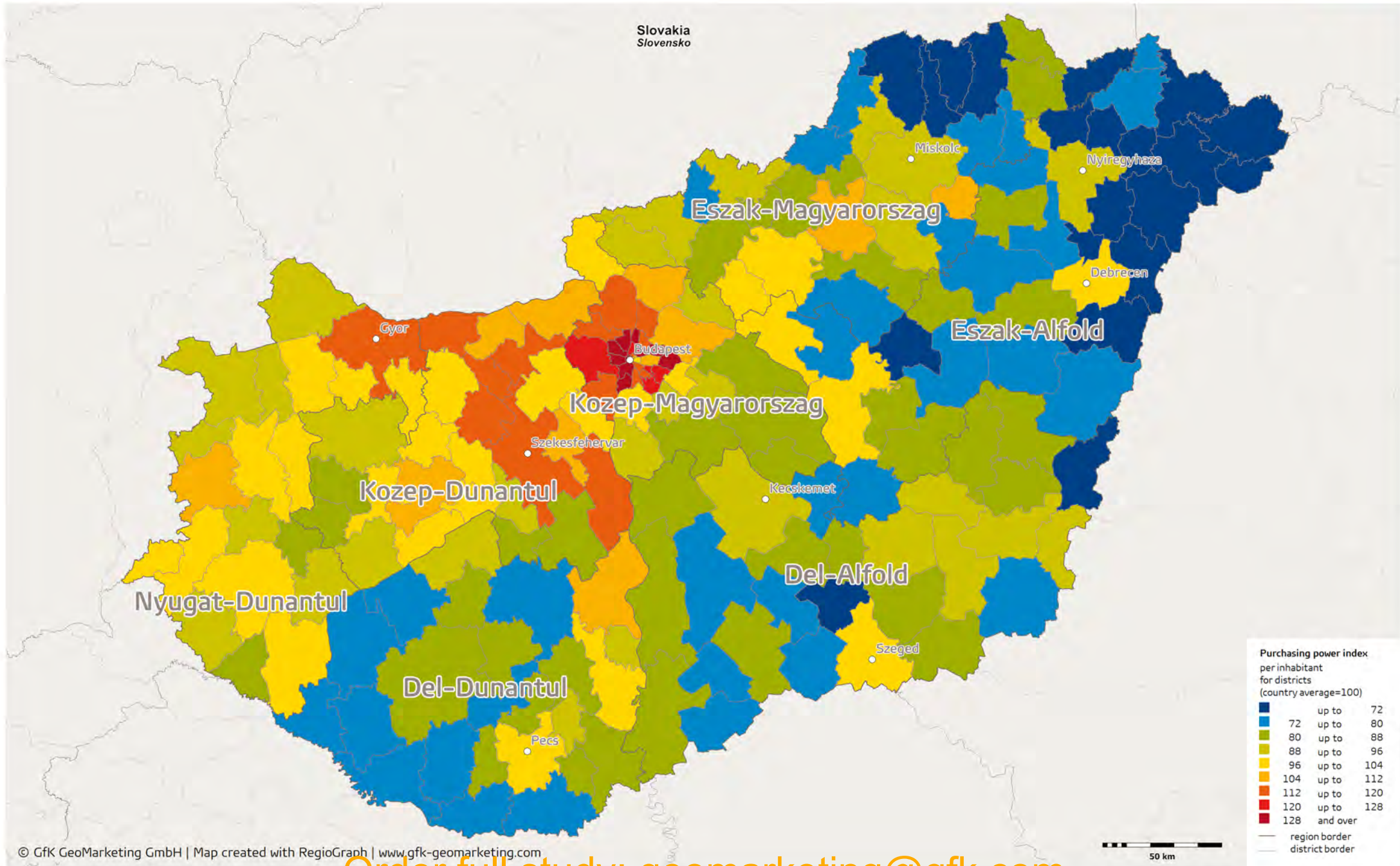




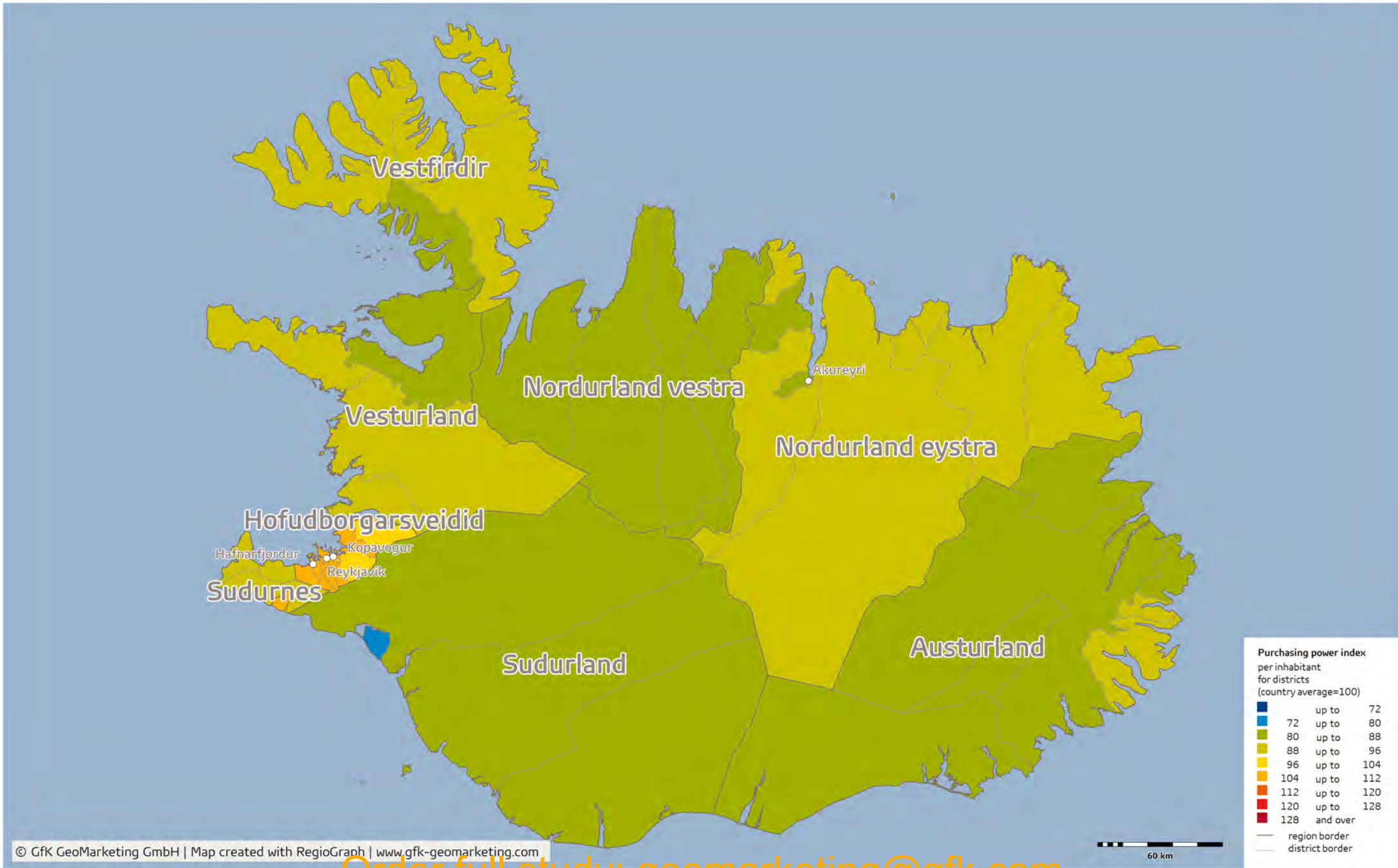






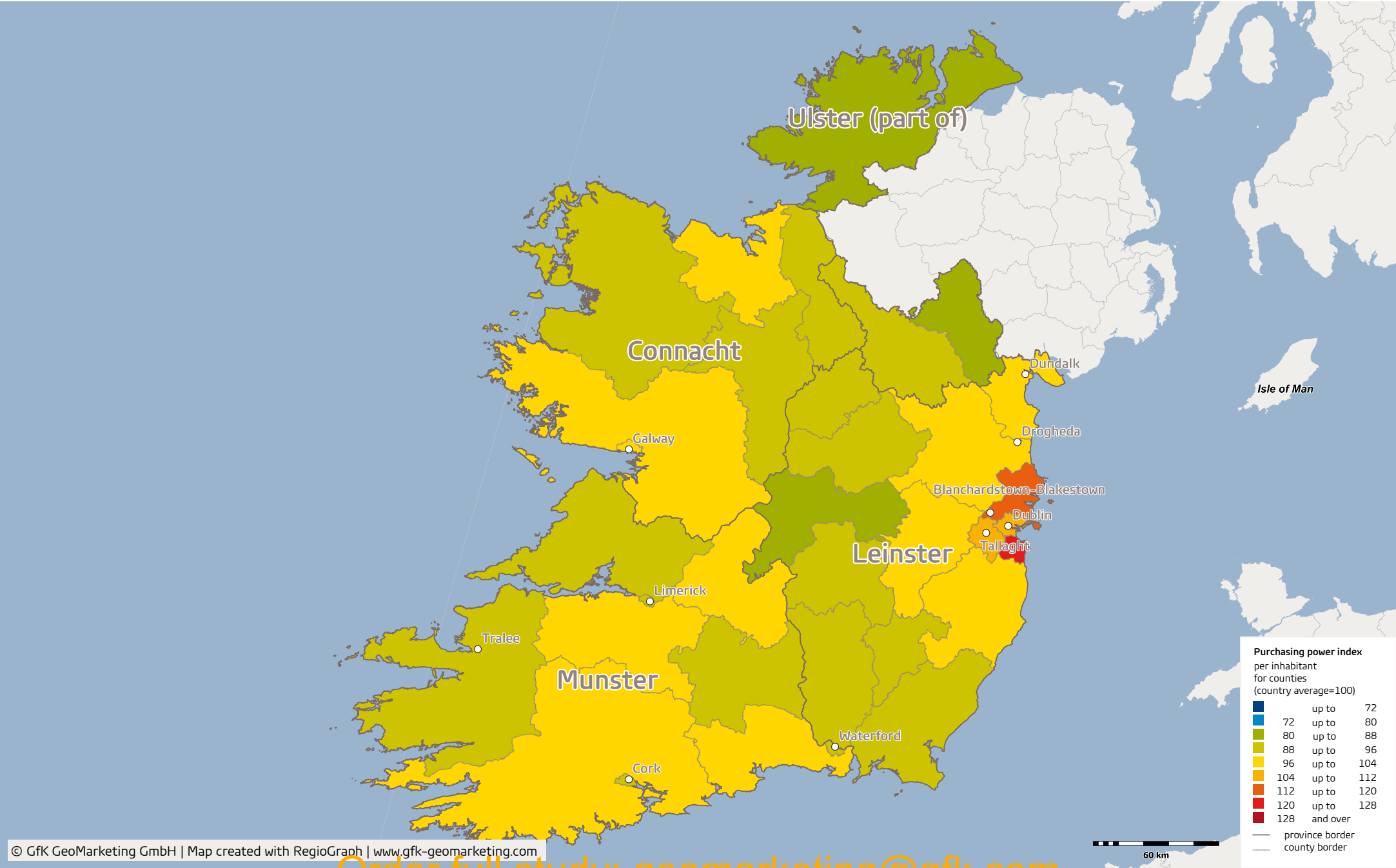


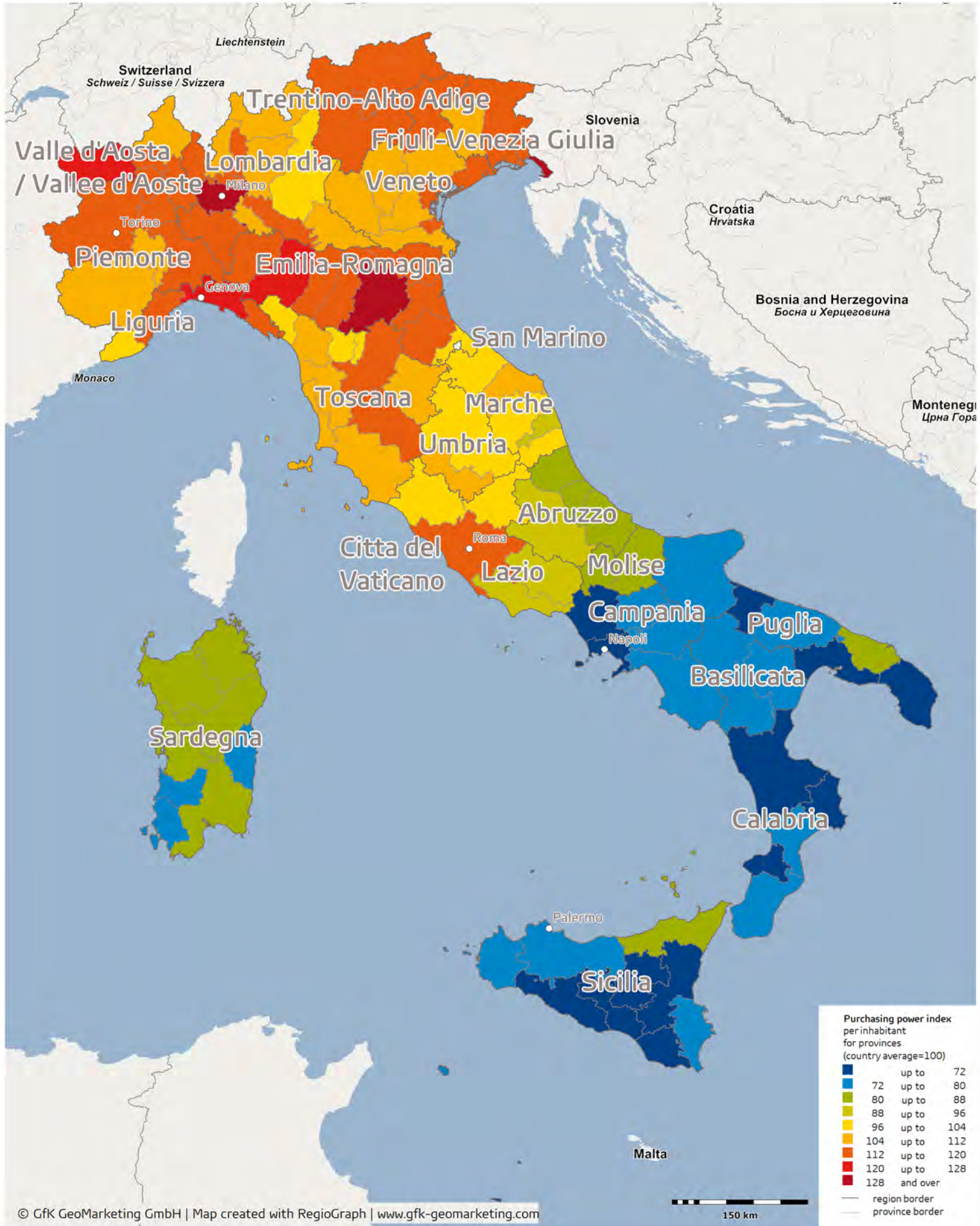
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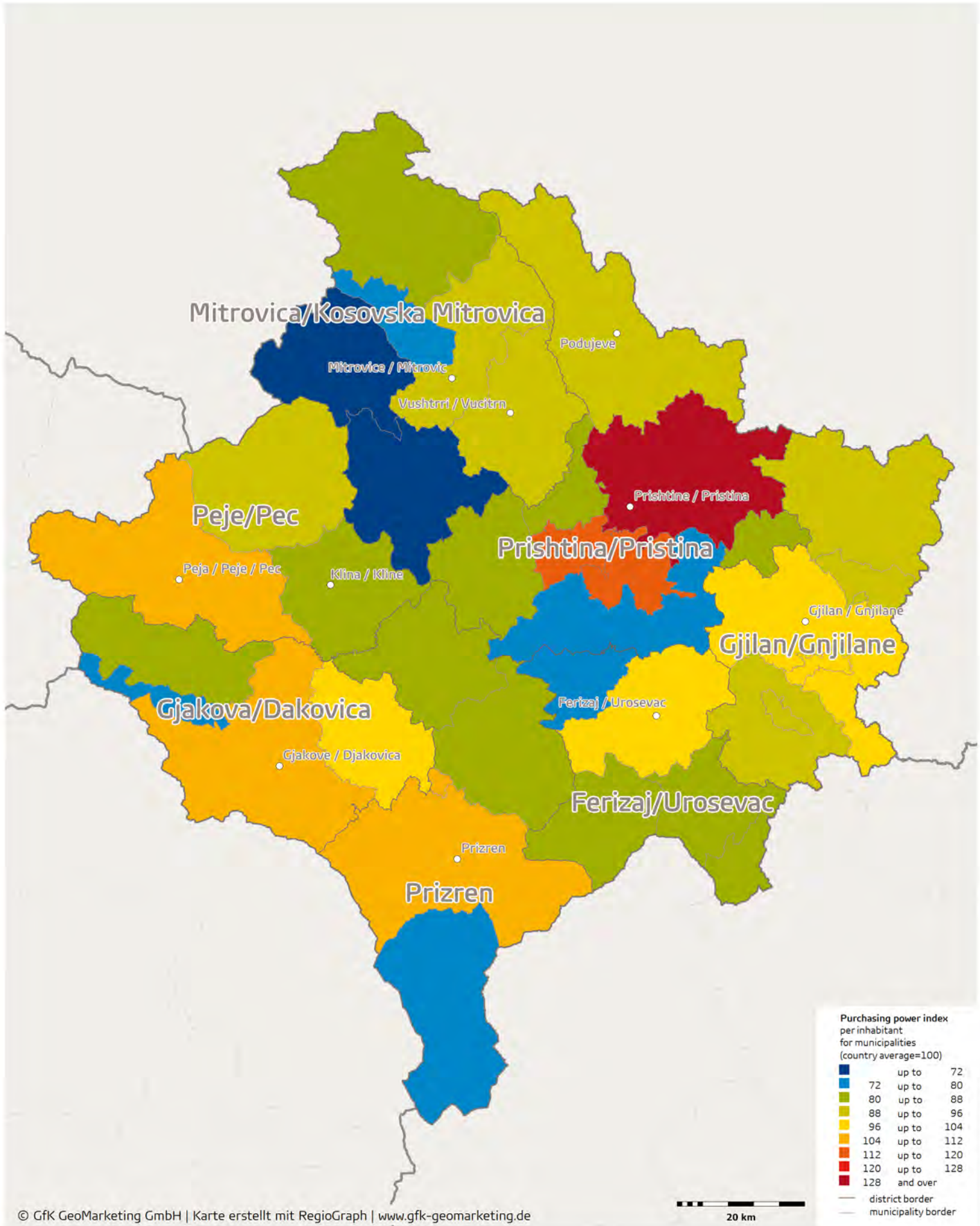




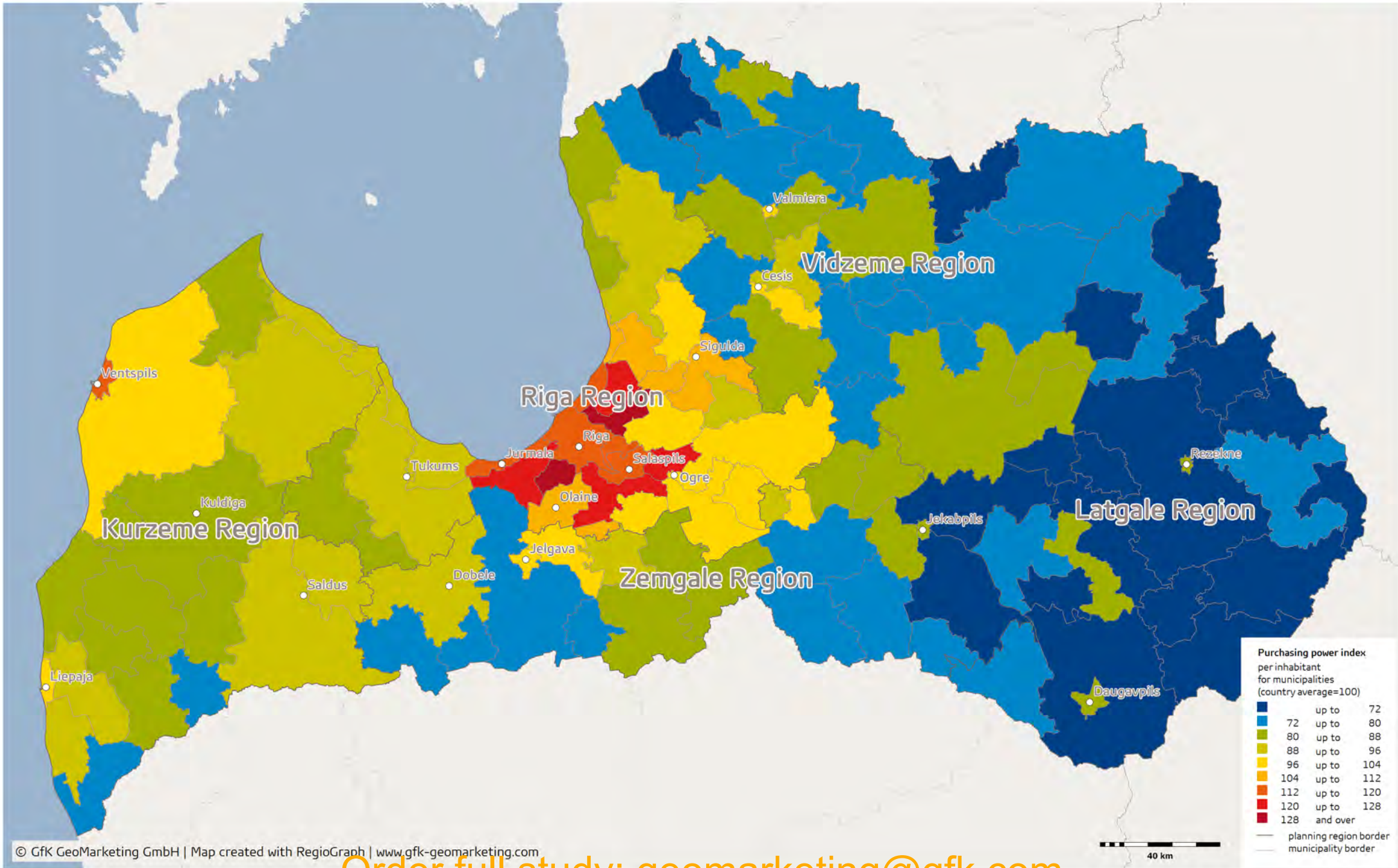


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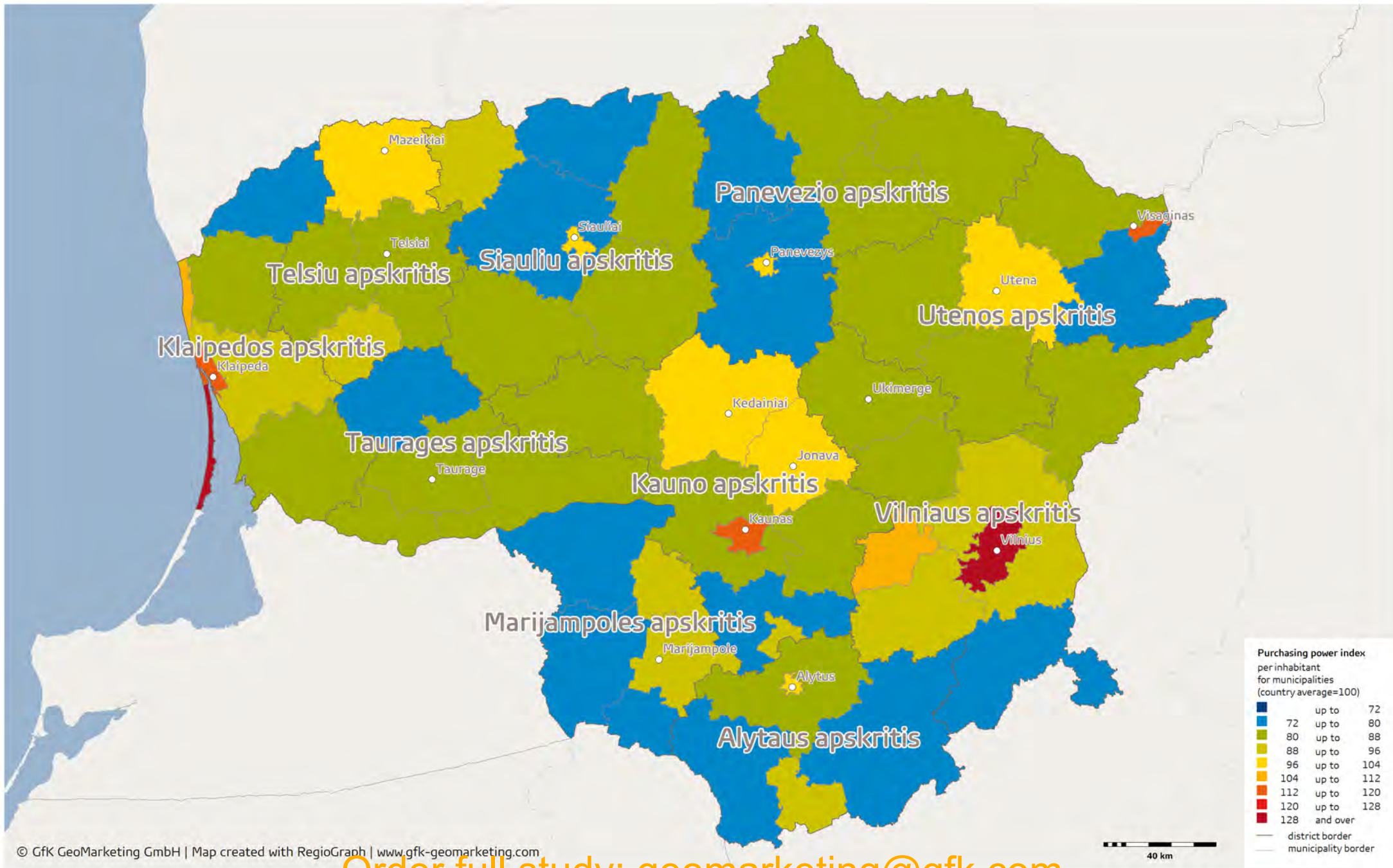


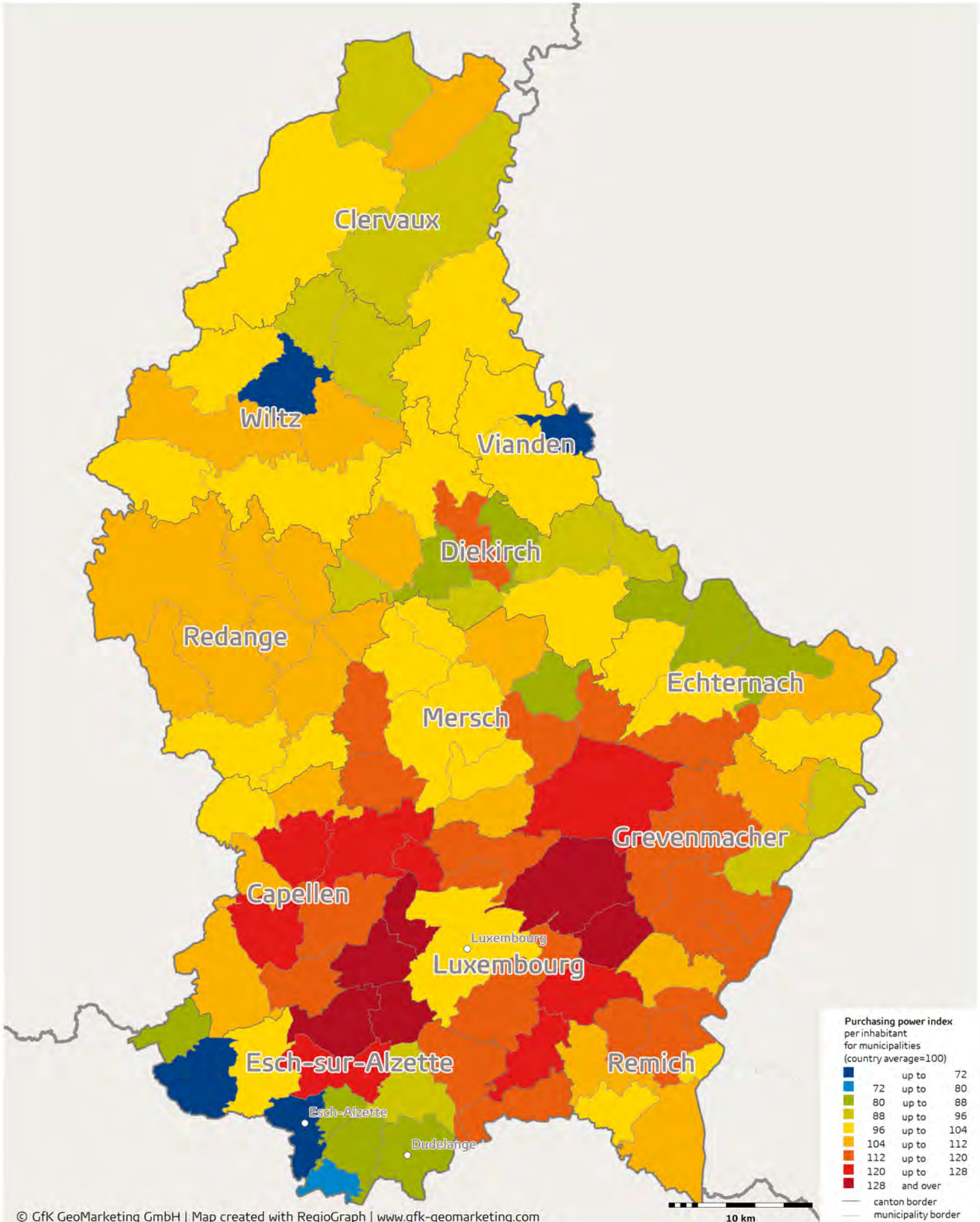


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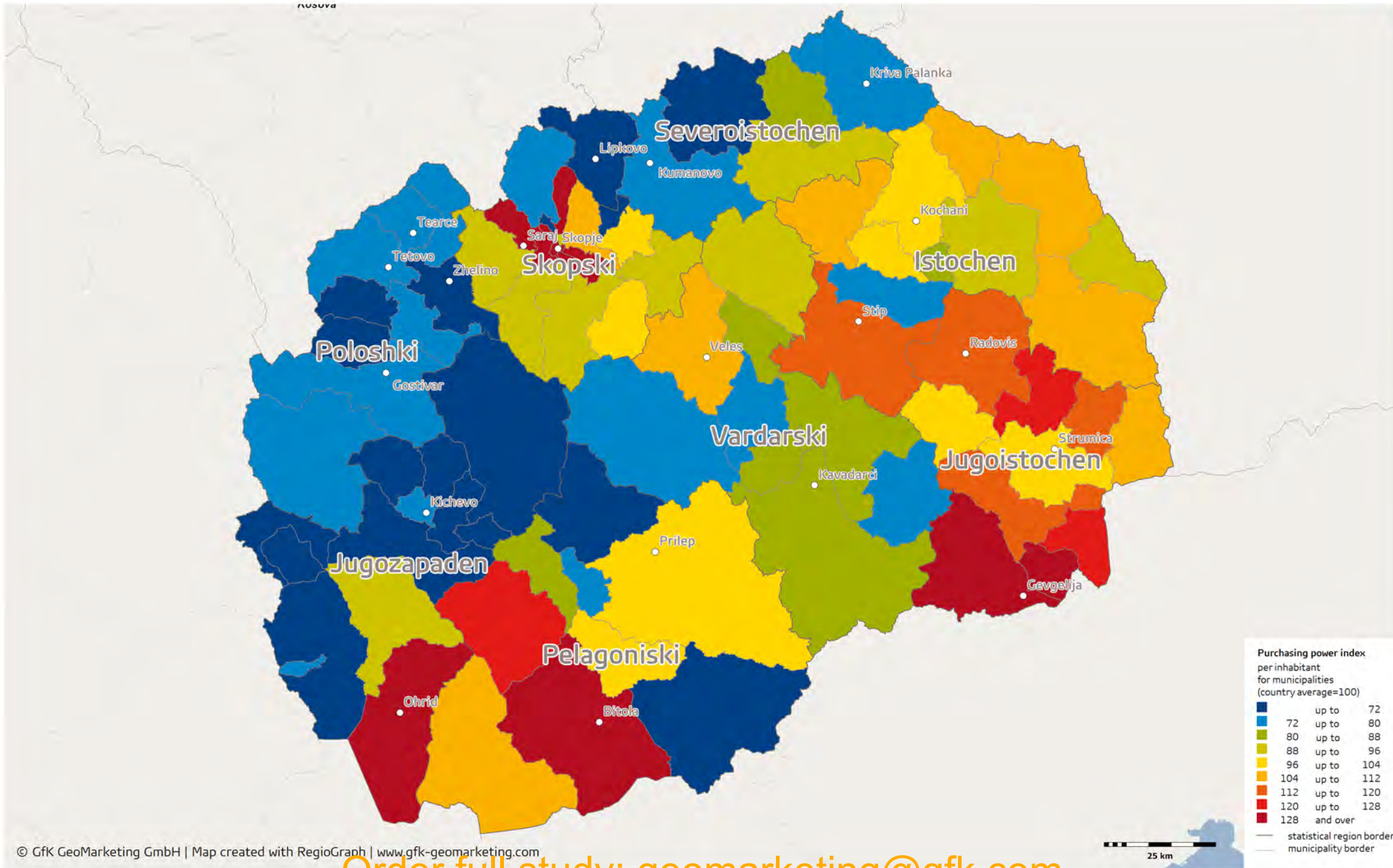








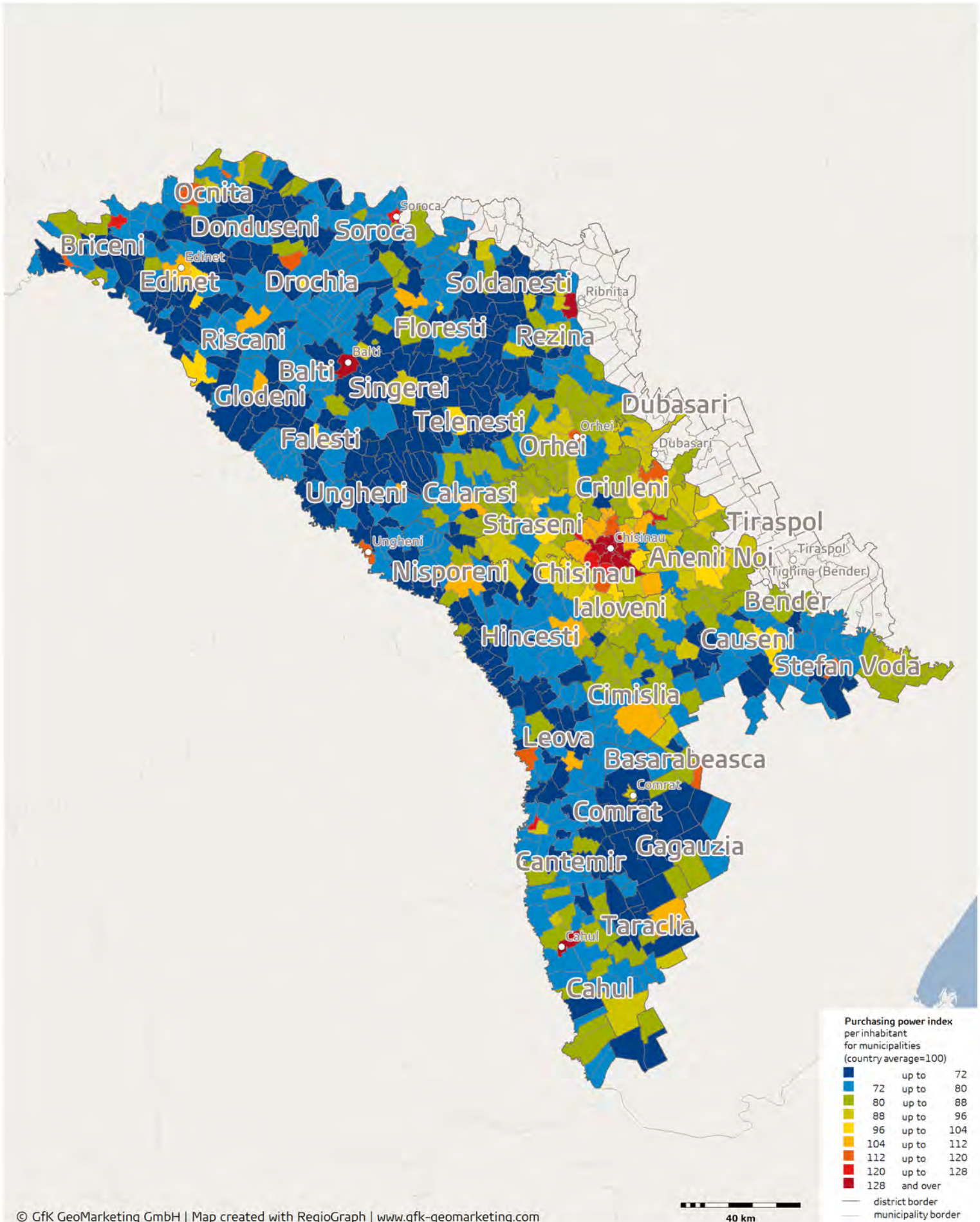




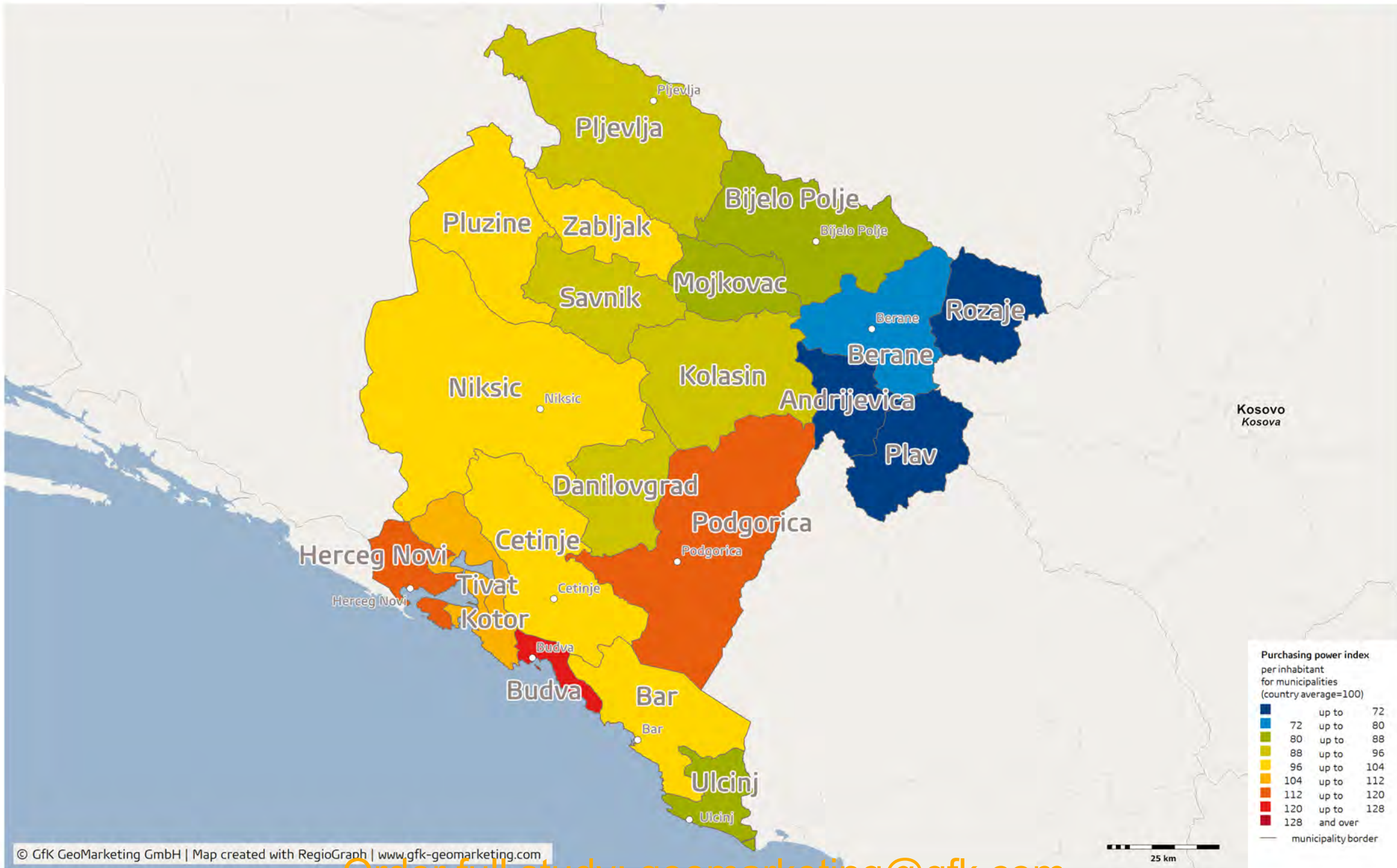


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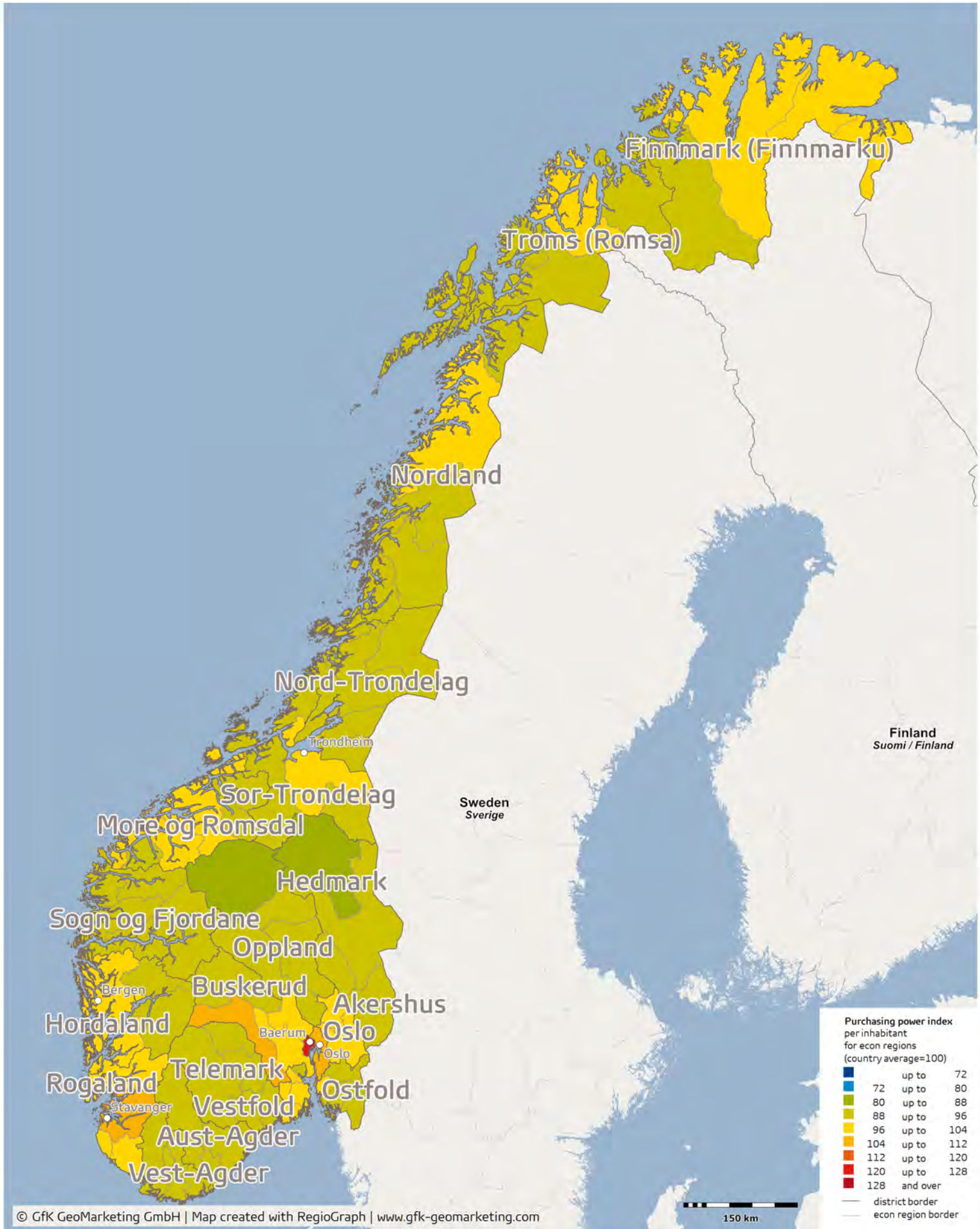


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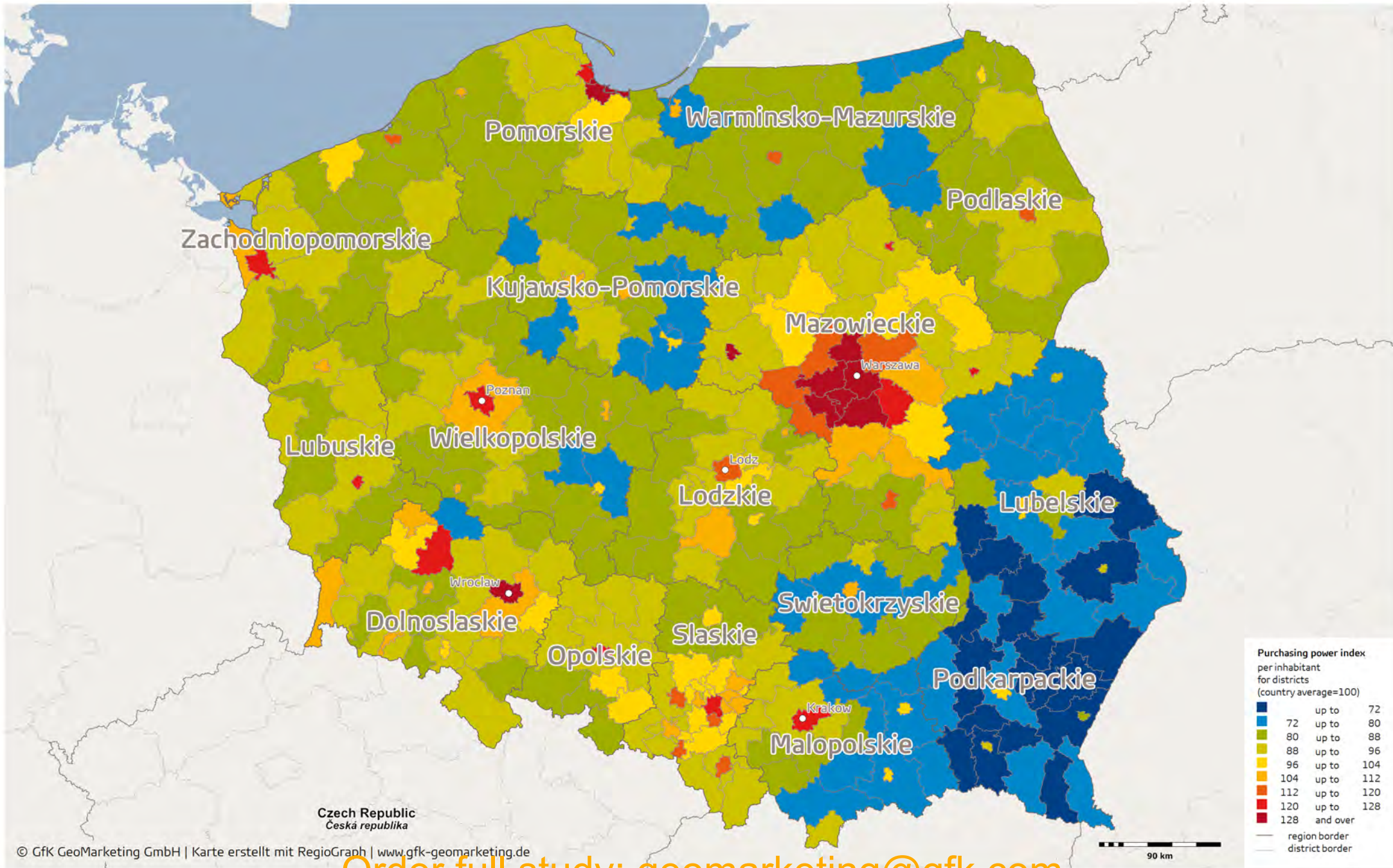




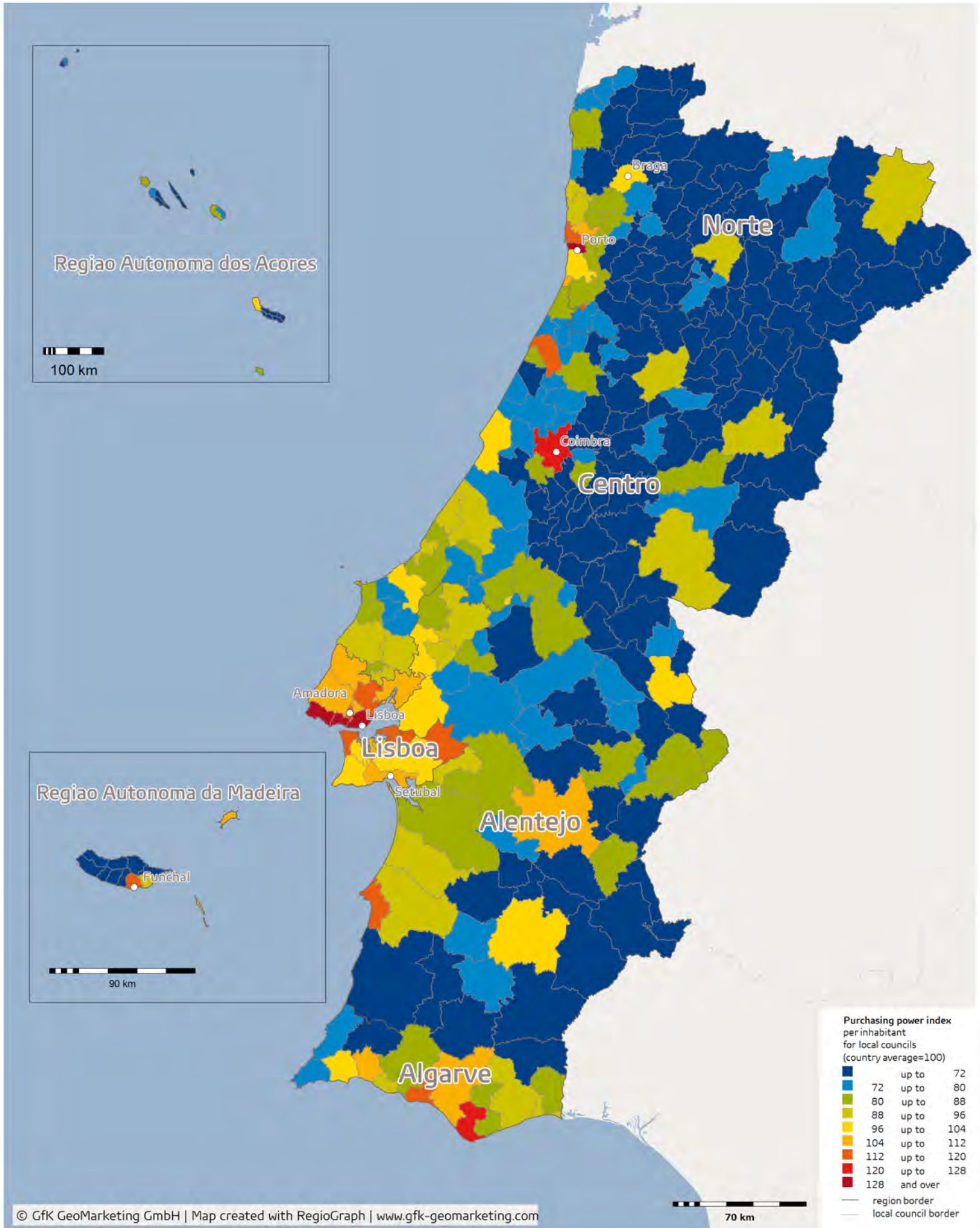
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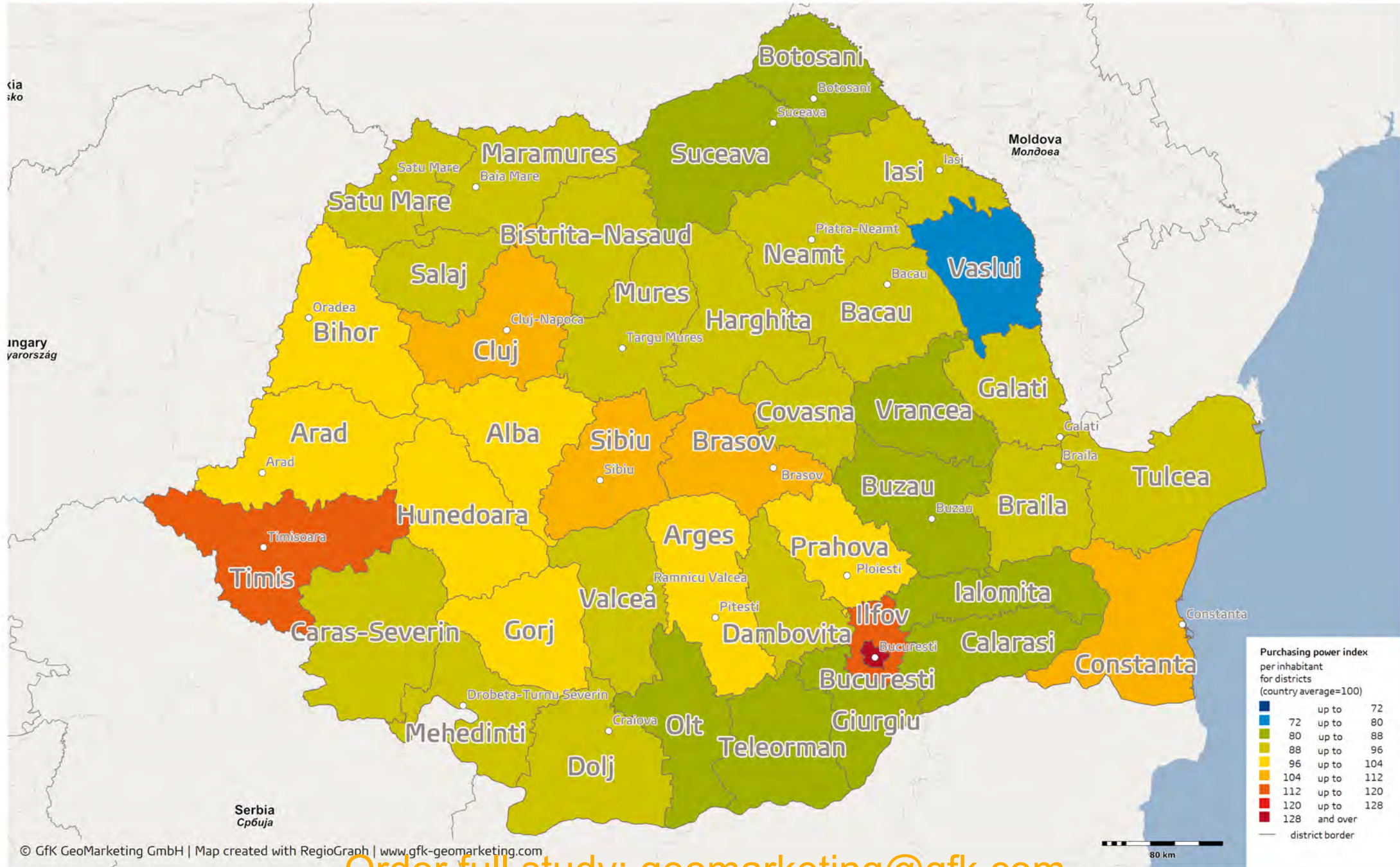




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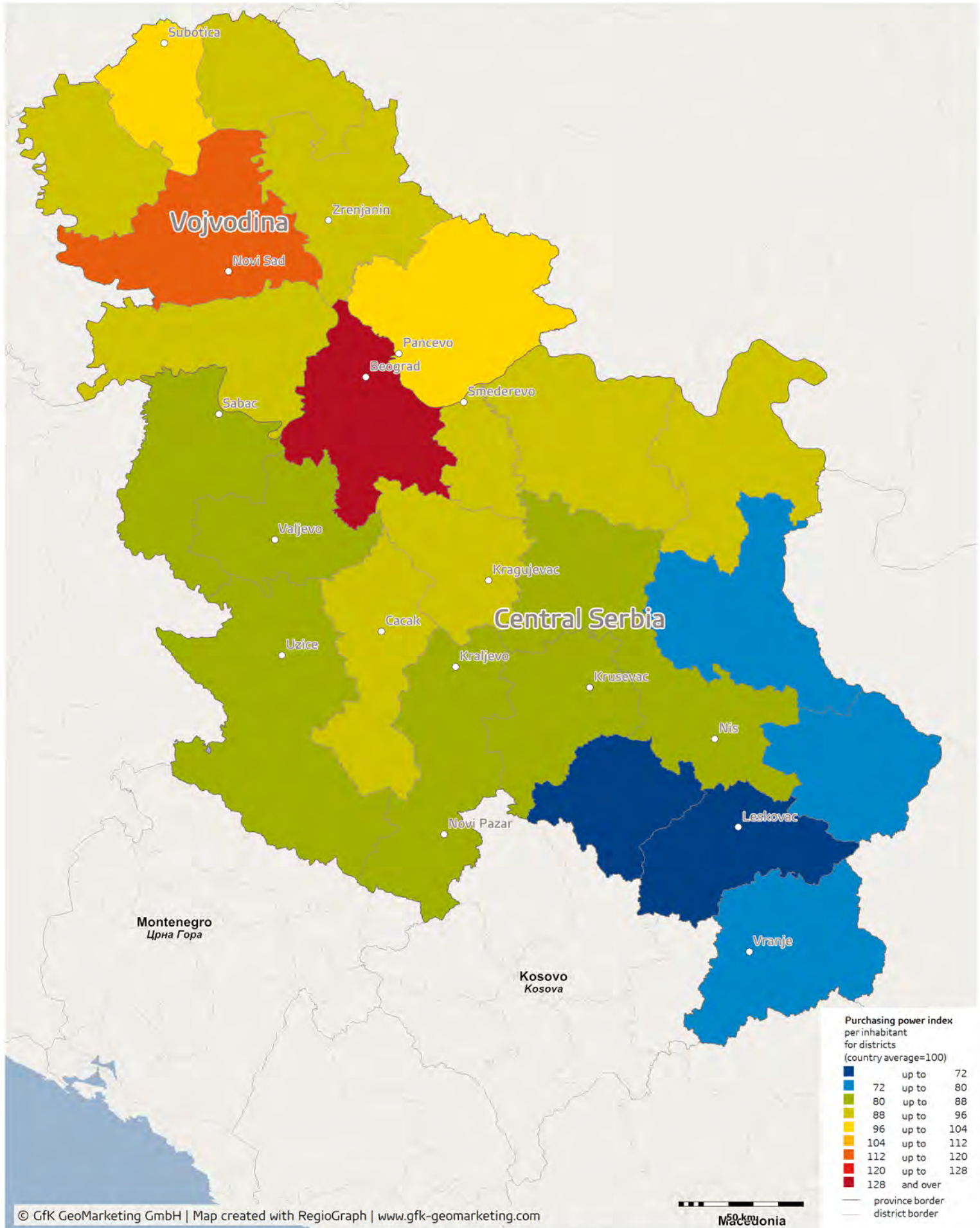


# GfK Purchasing Power Romania 2013

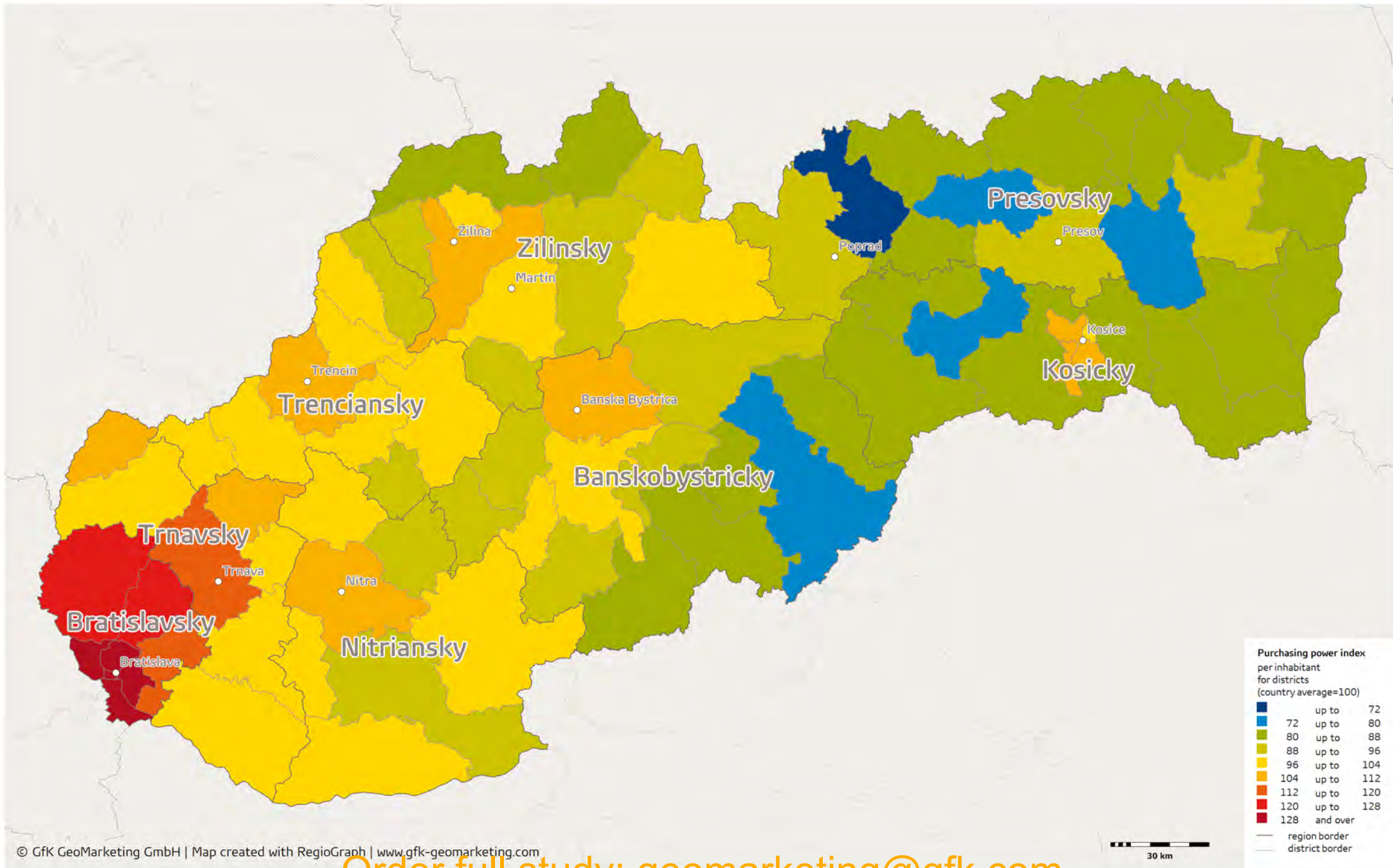


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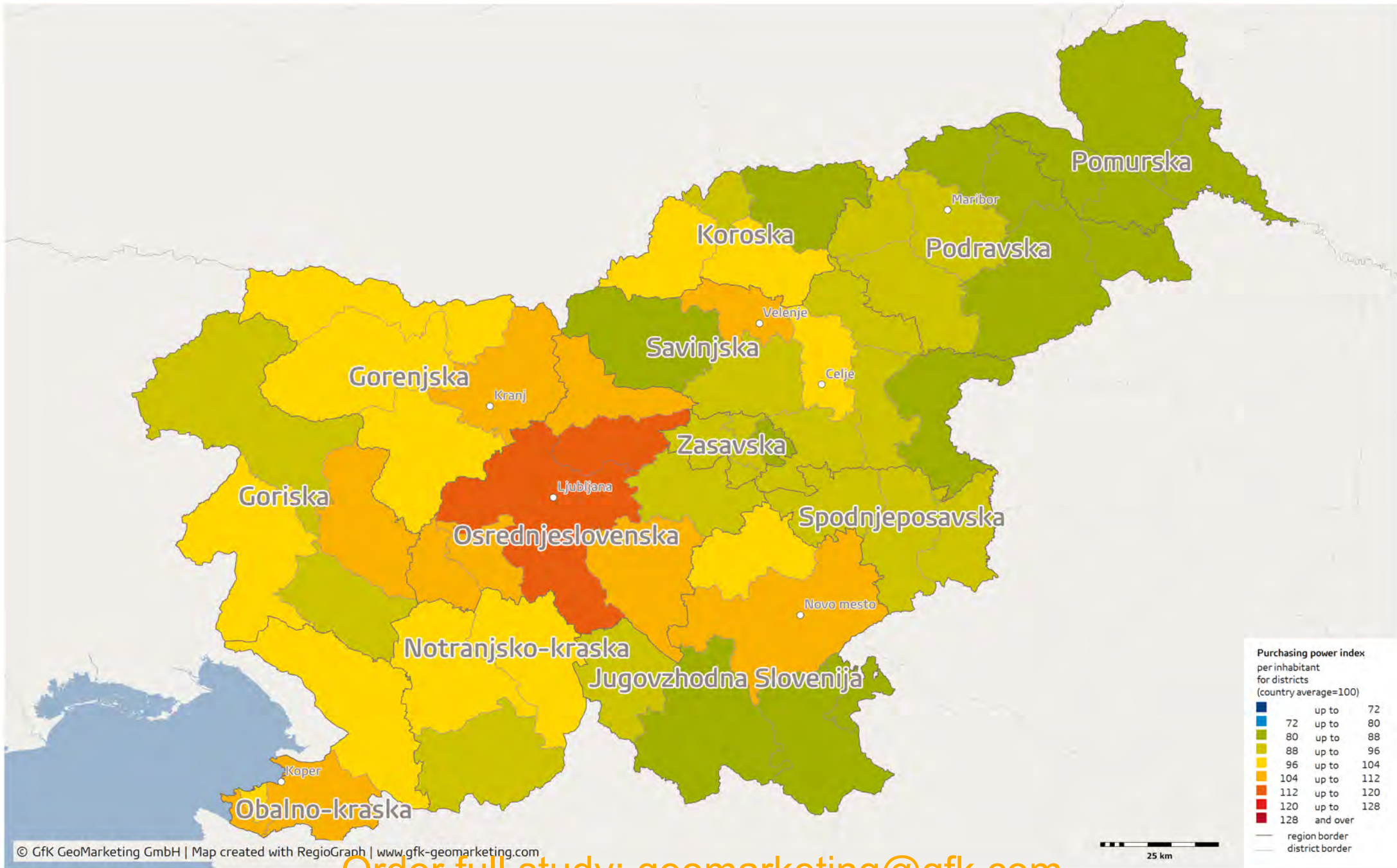






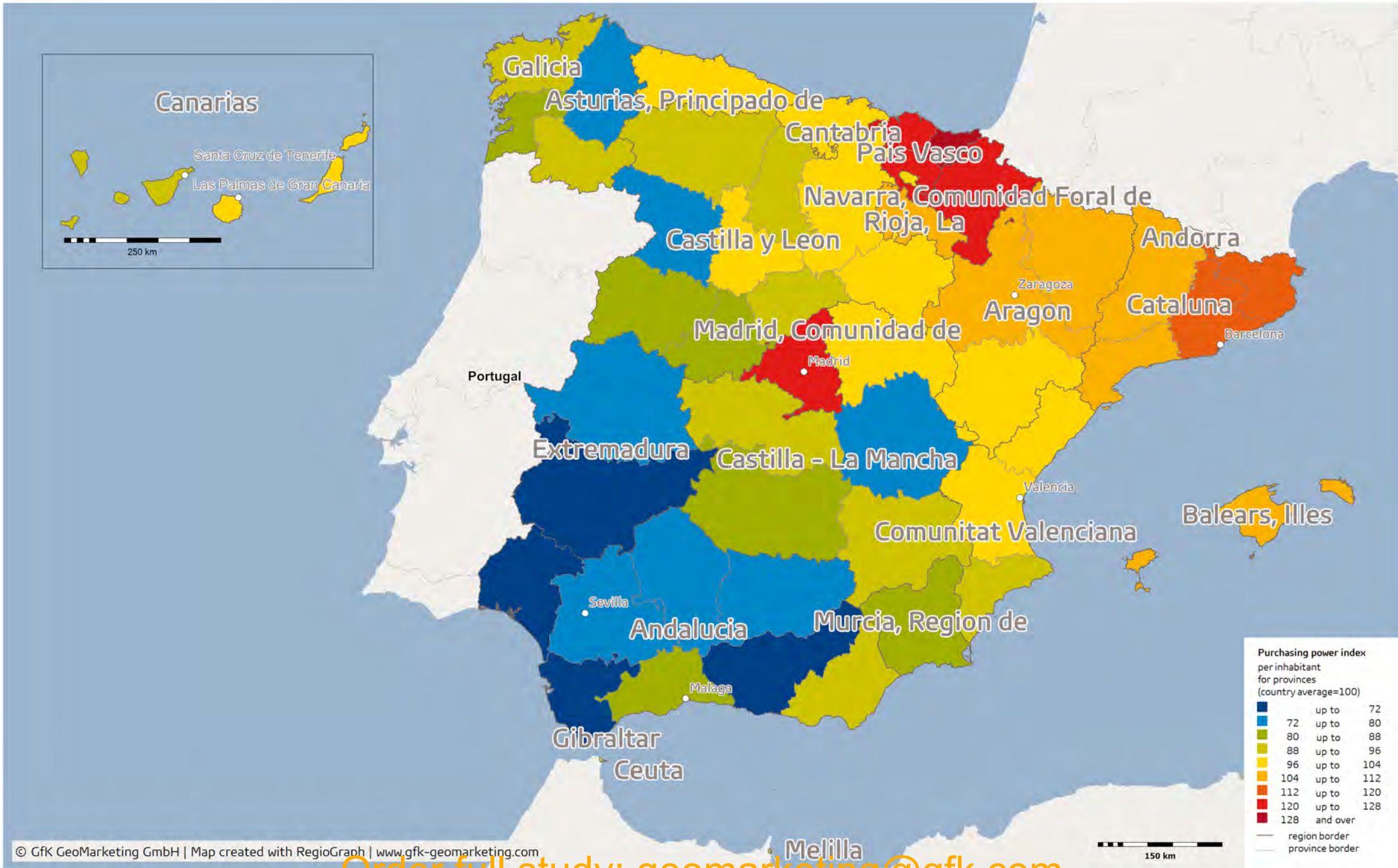


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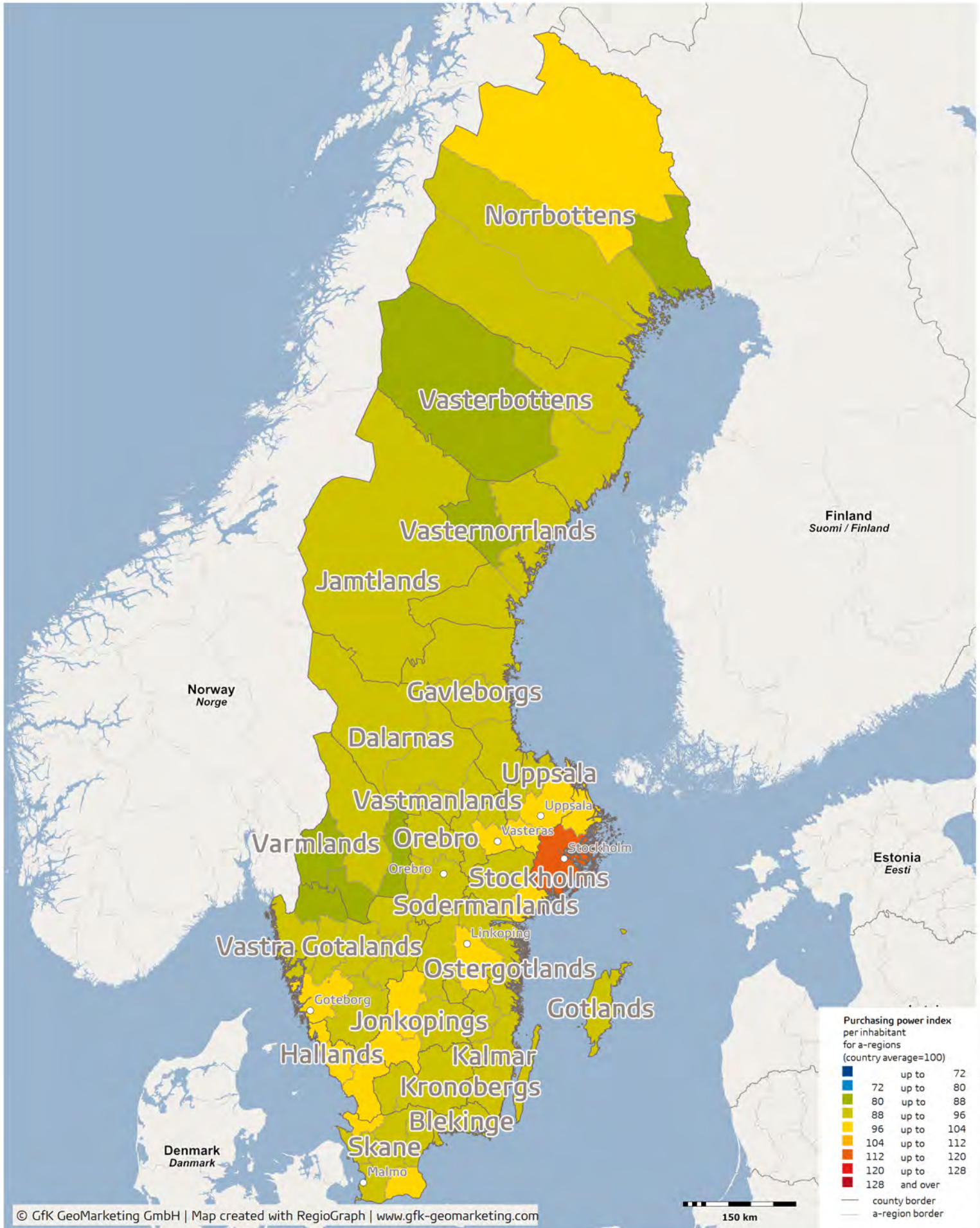


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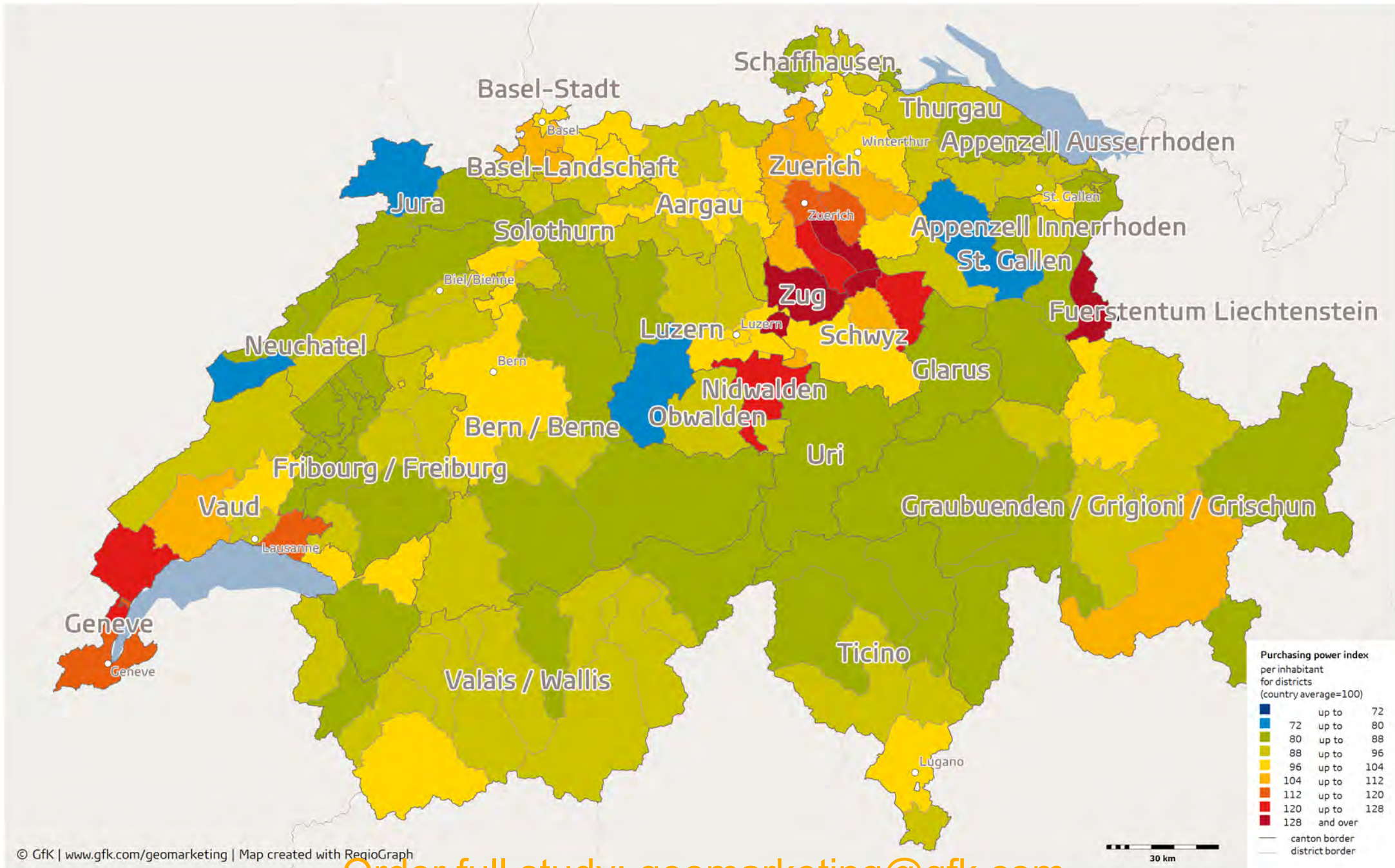




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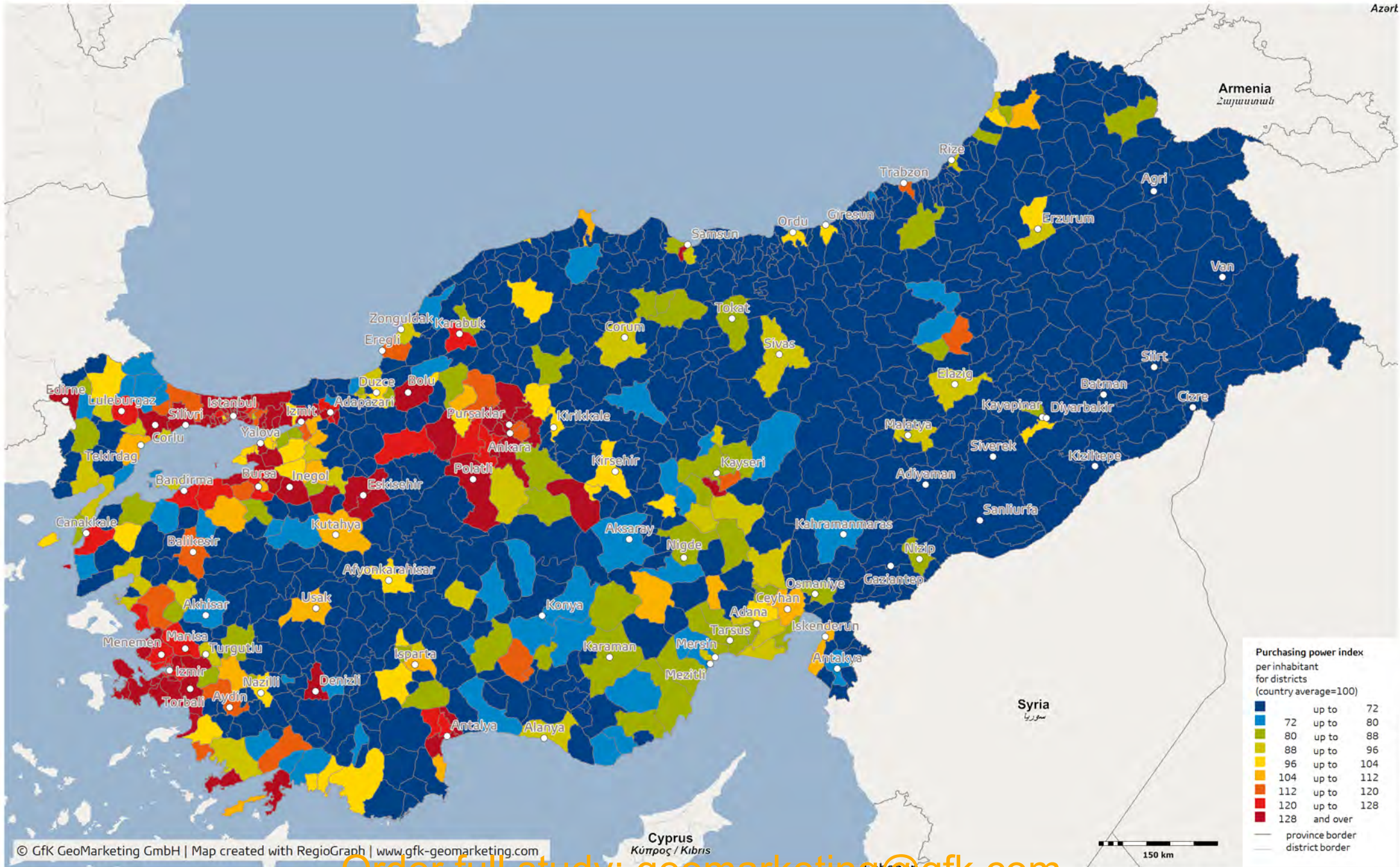


# GfK Purchasing Power Switzerland (incl. Liechtenstein) 2014



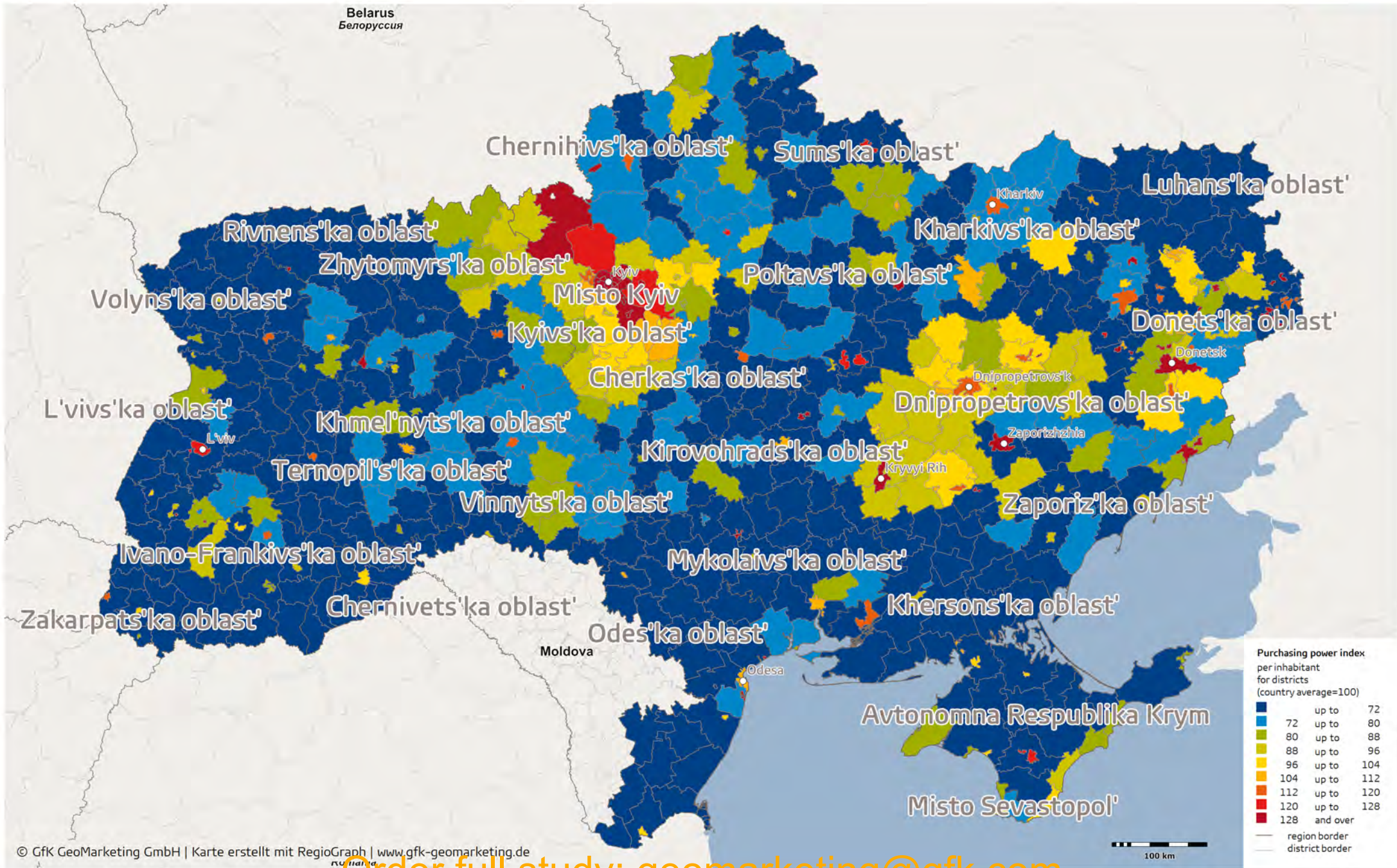


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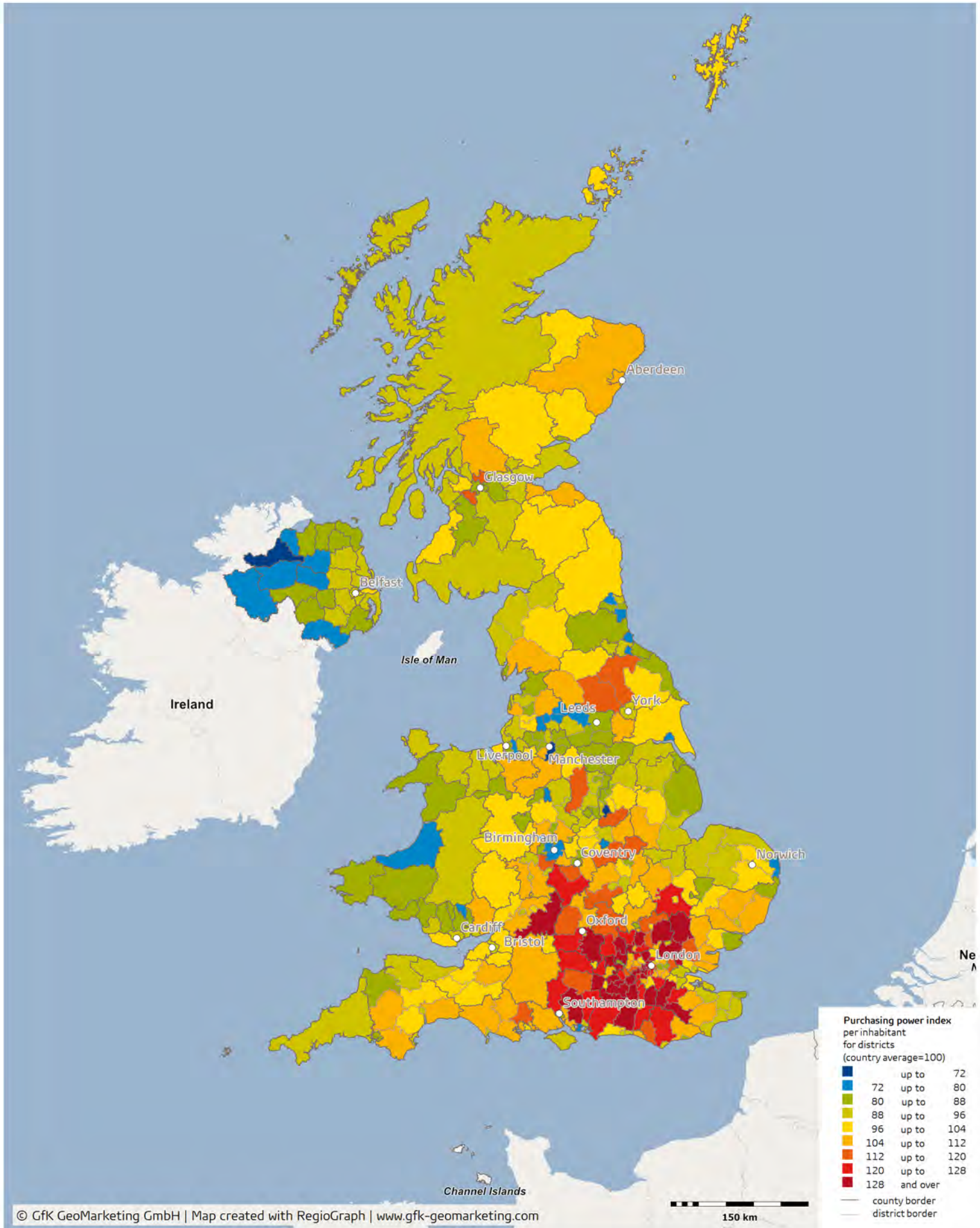


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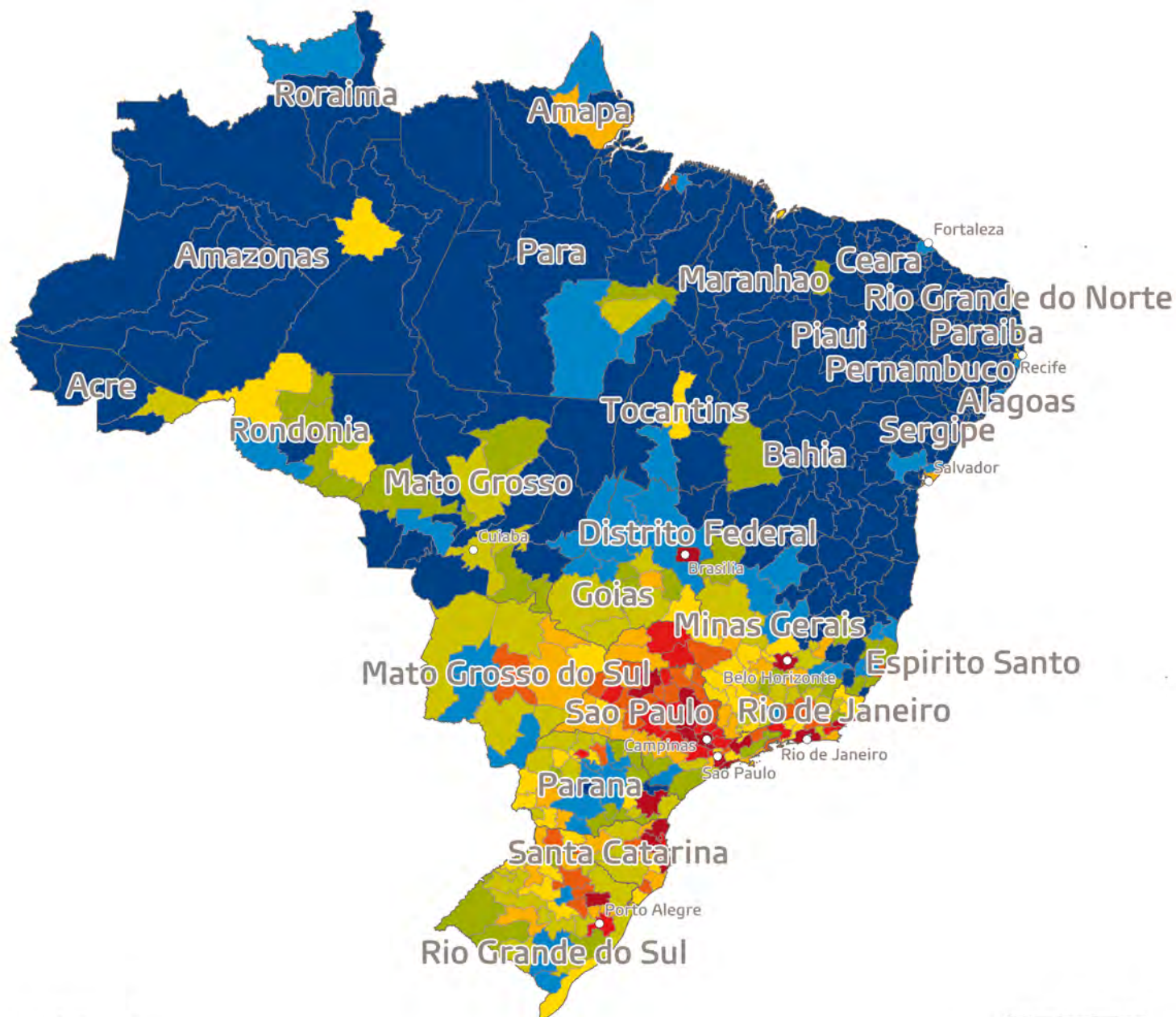


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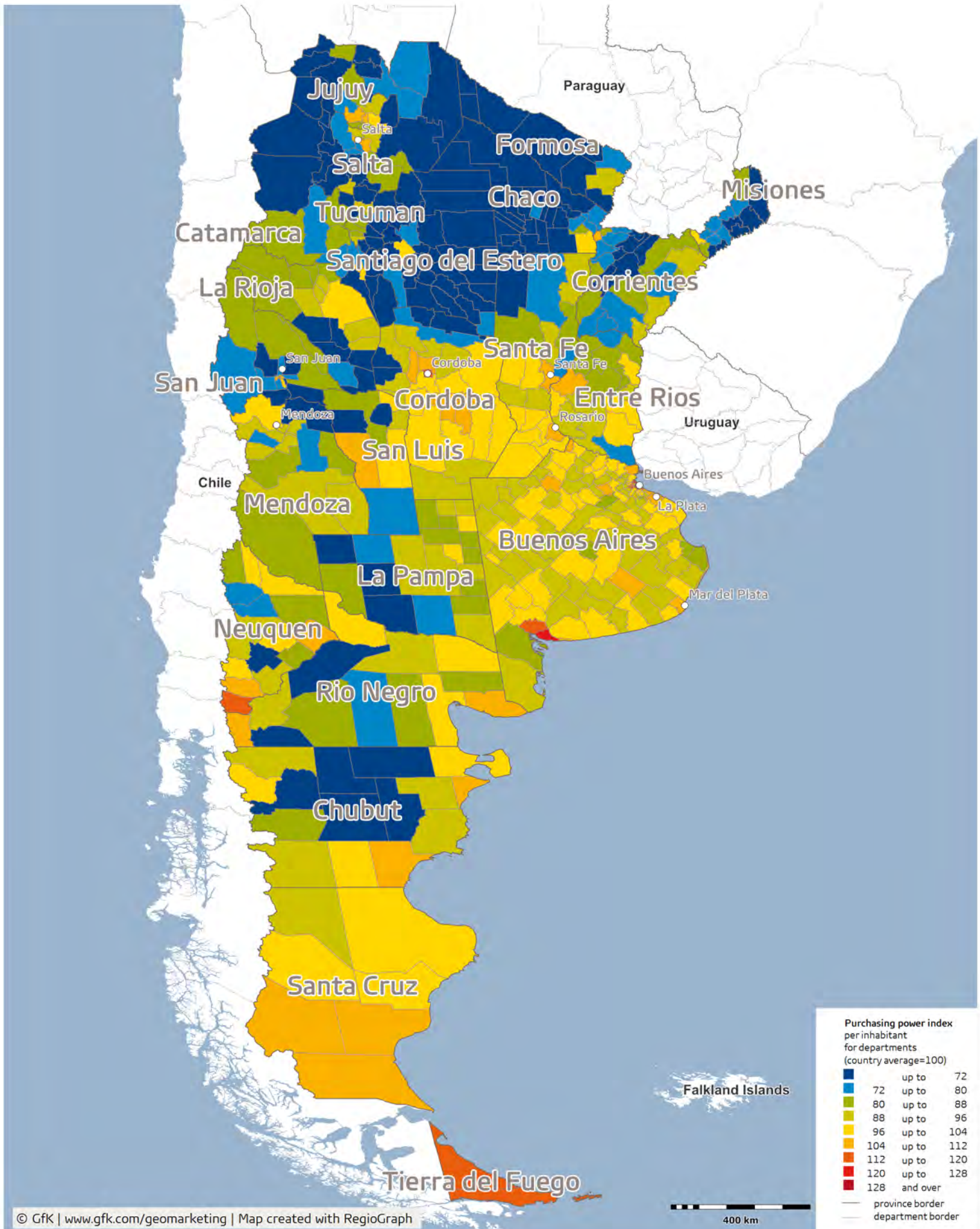
# AMERICAS

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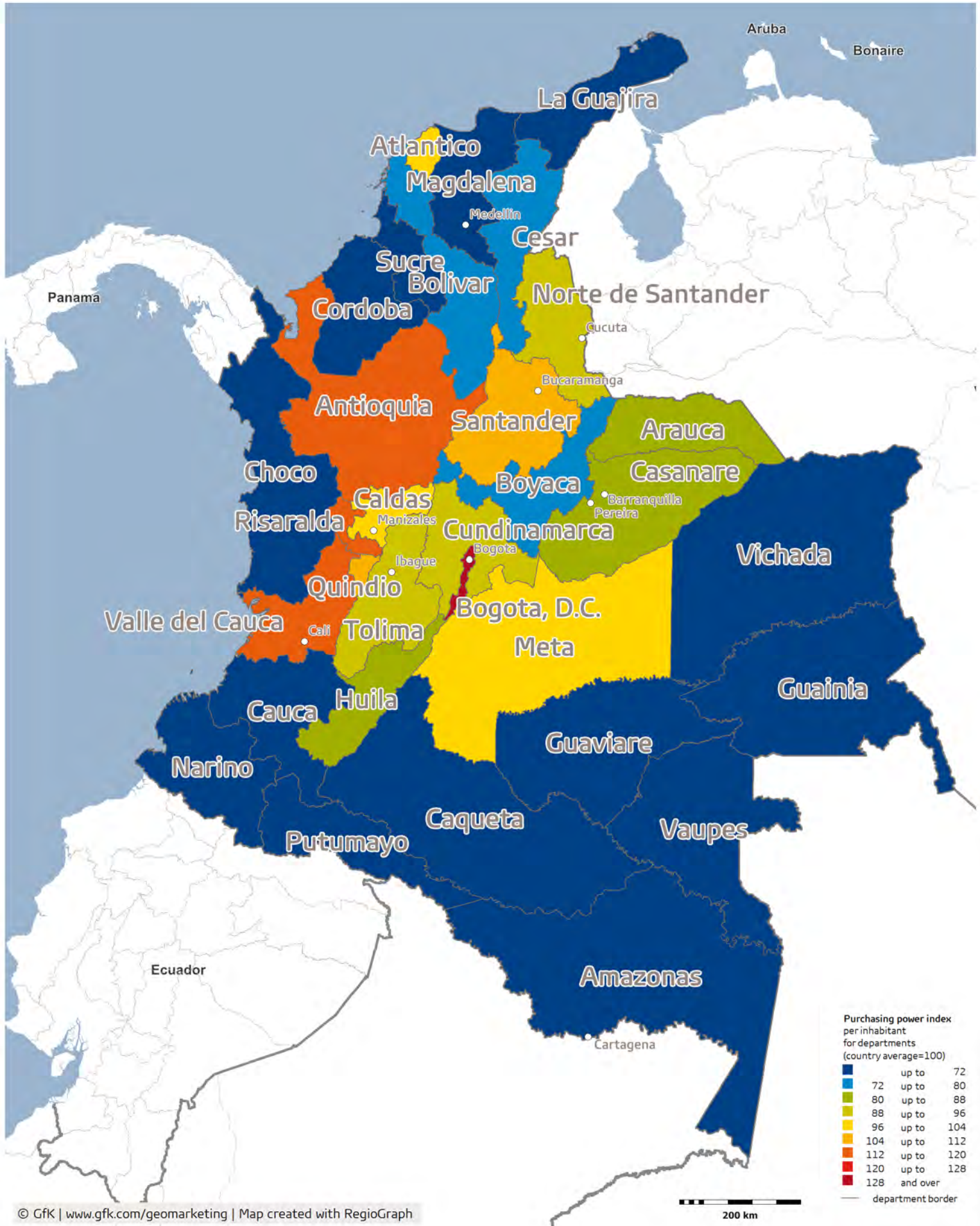




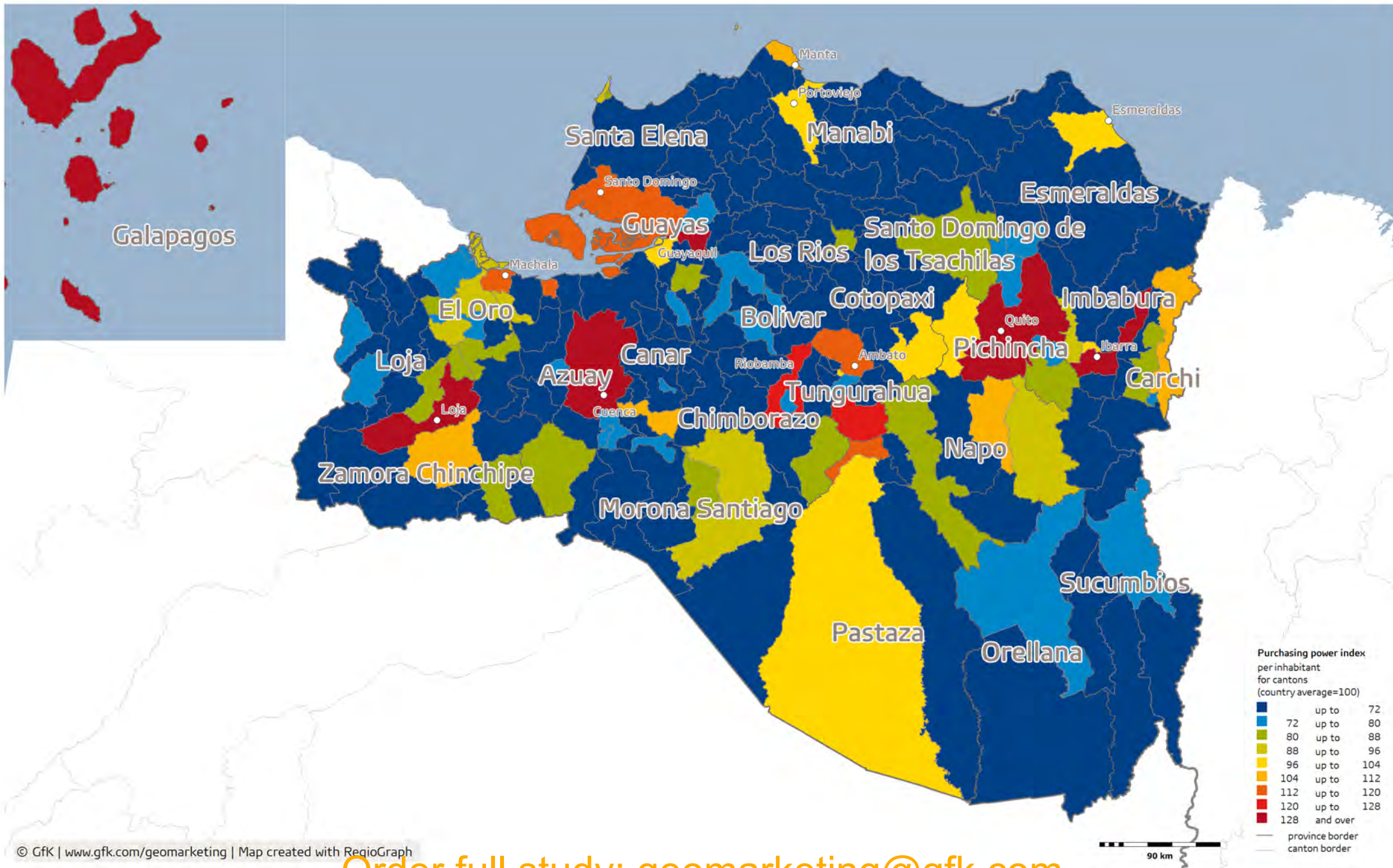






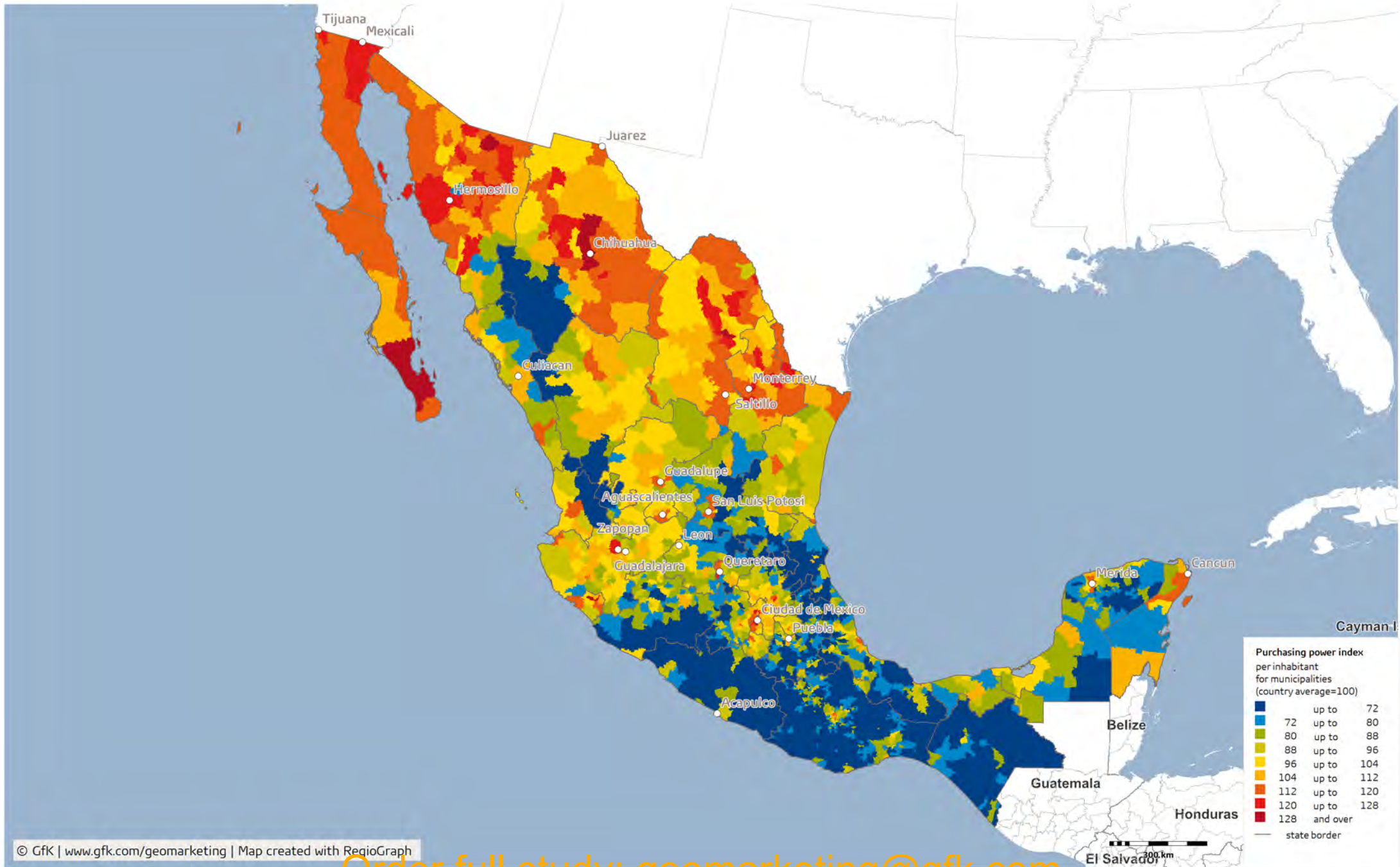




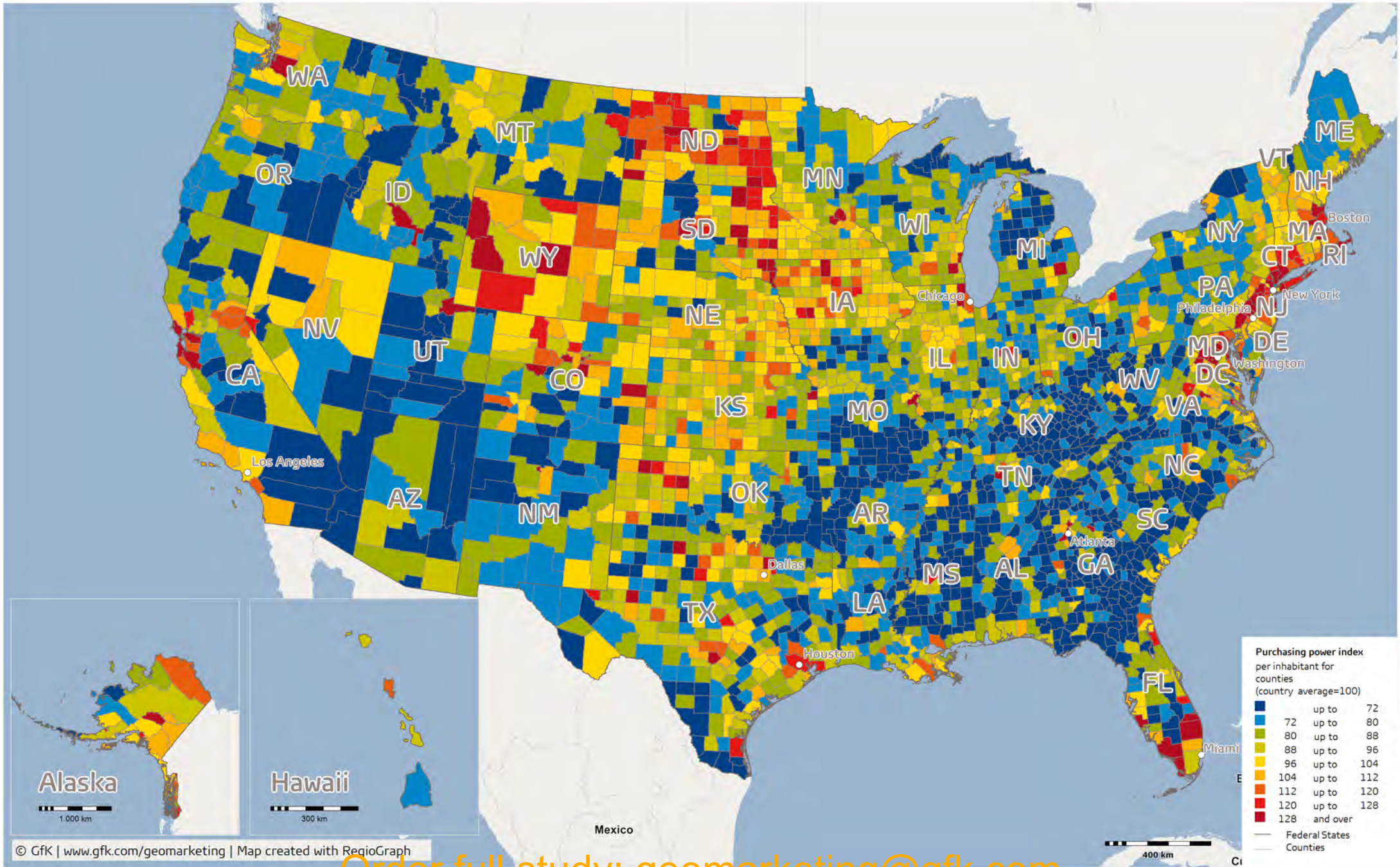




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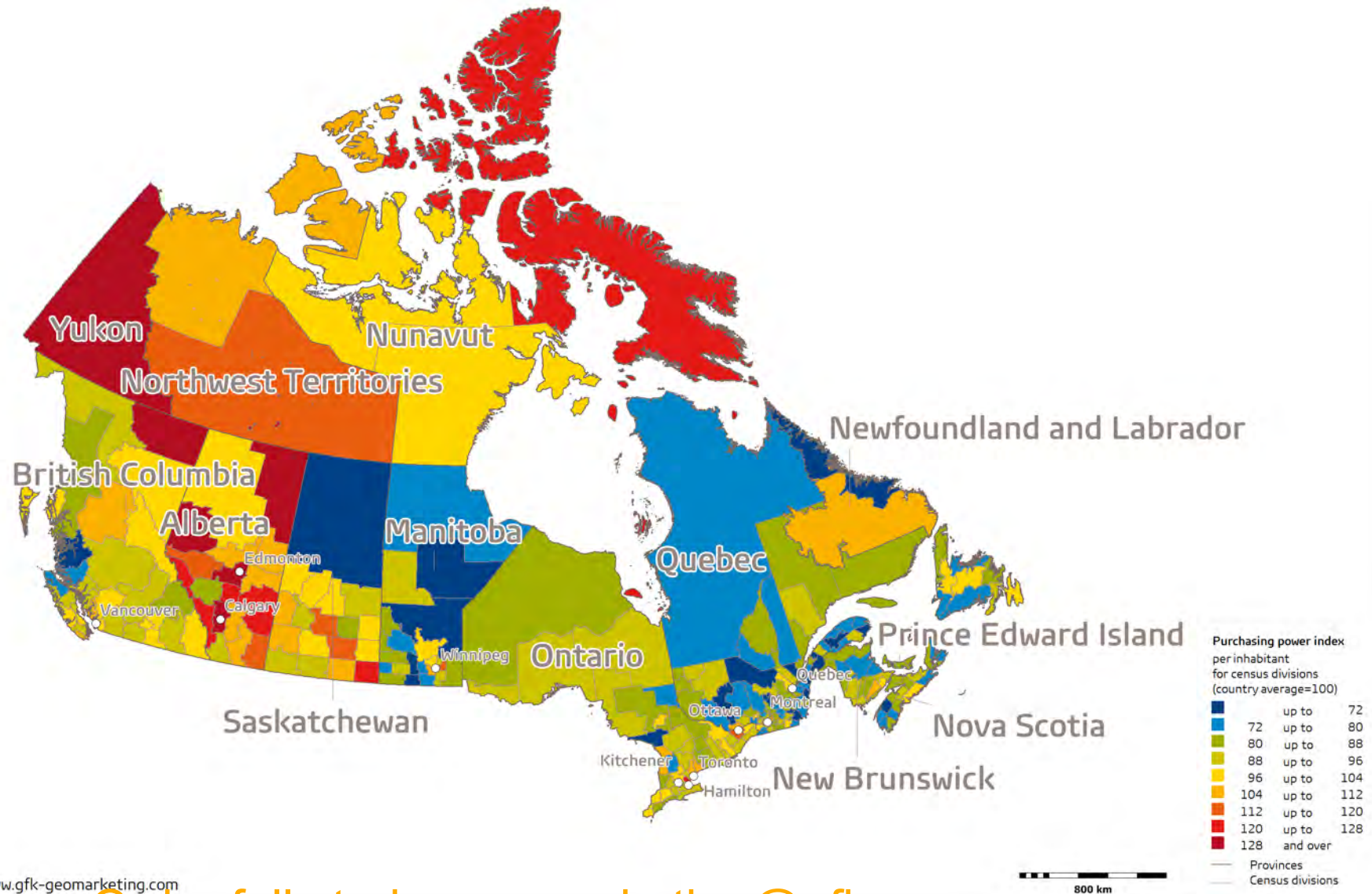






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# ASIA & near EAST

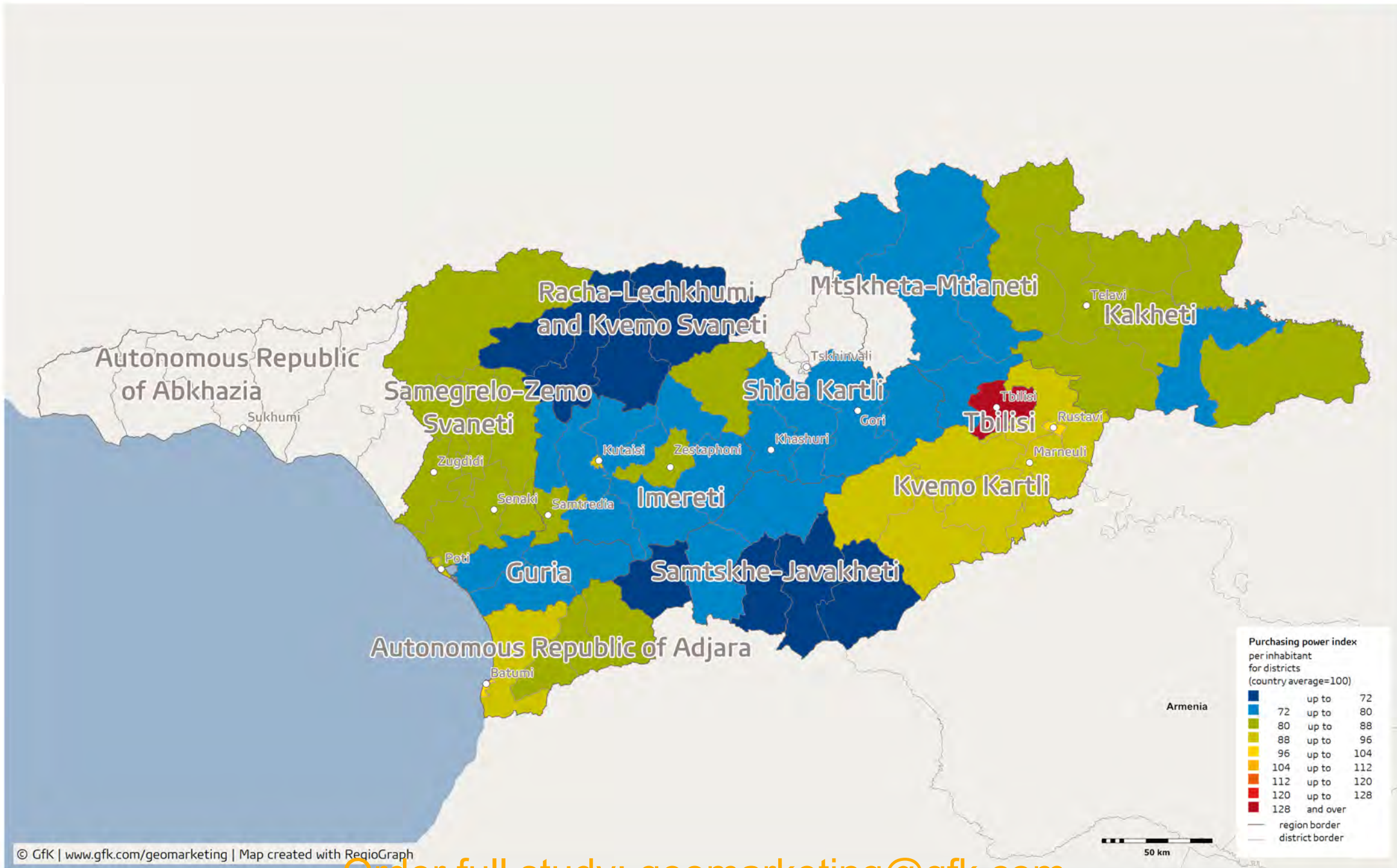
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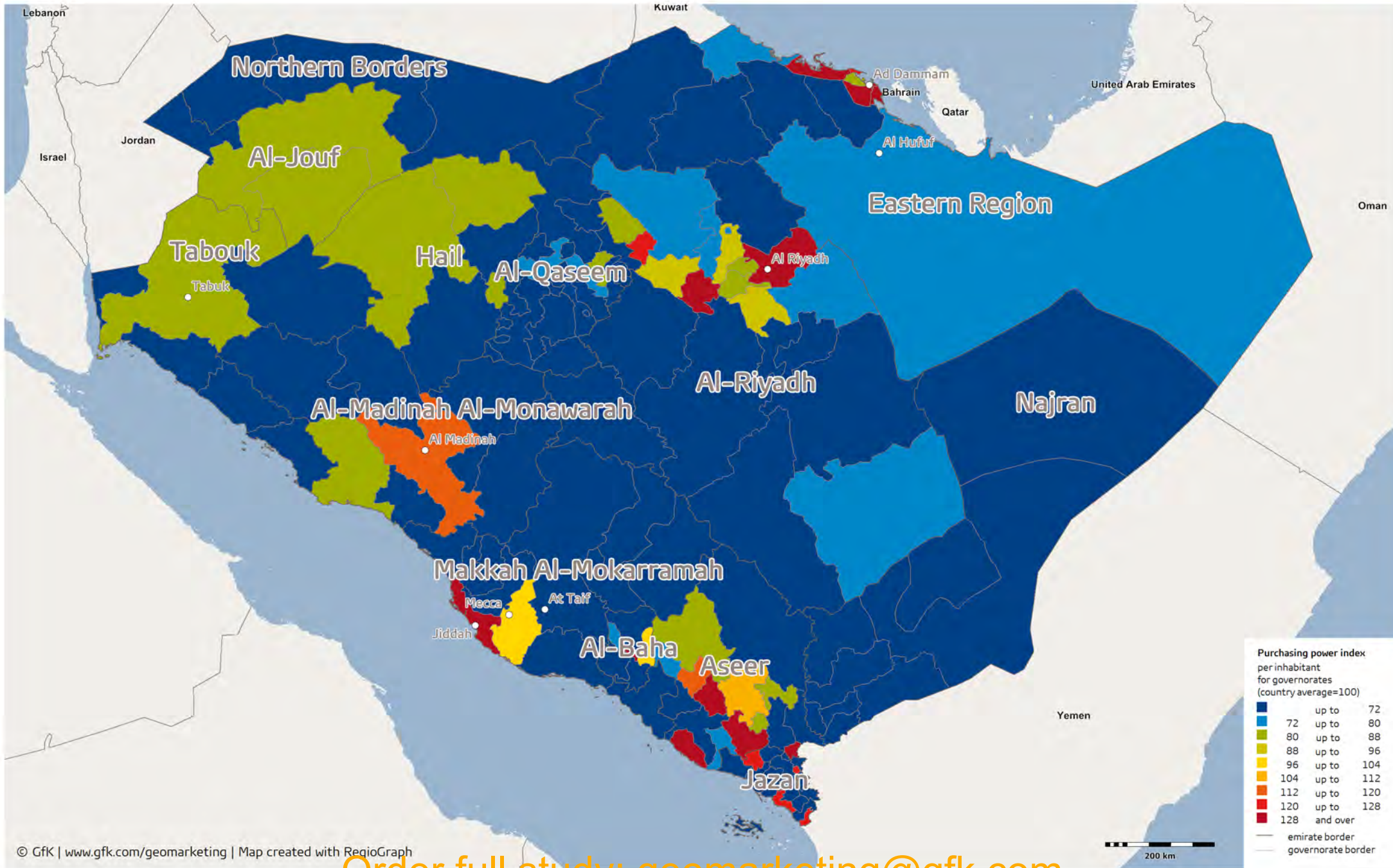
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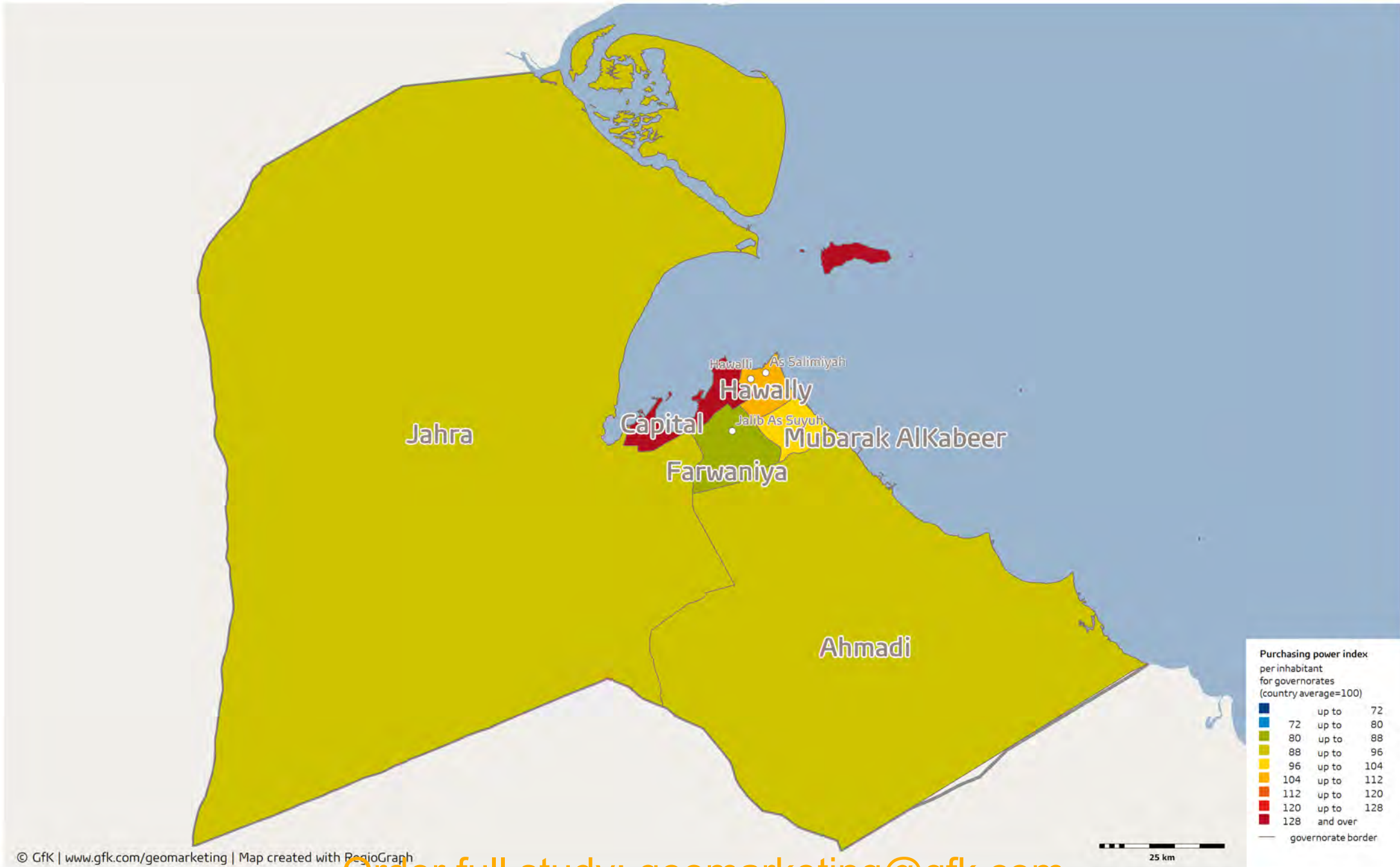




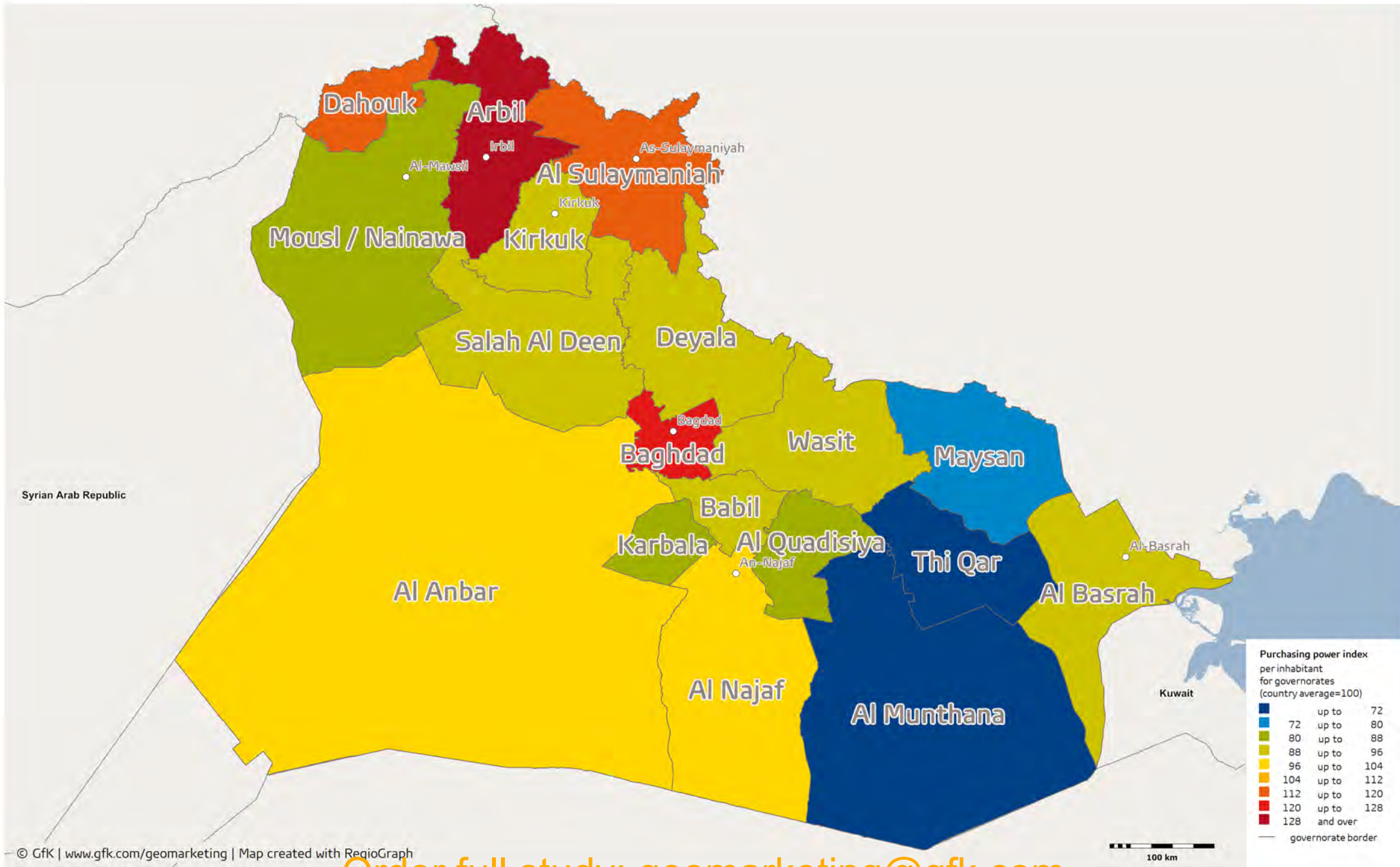
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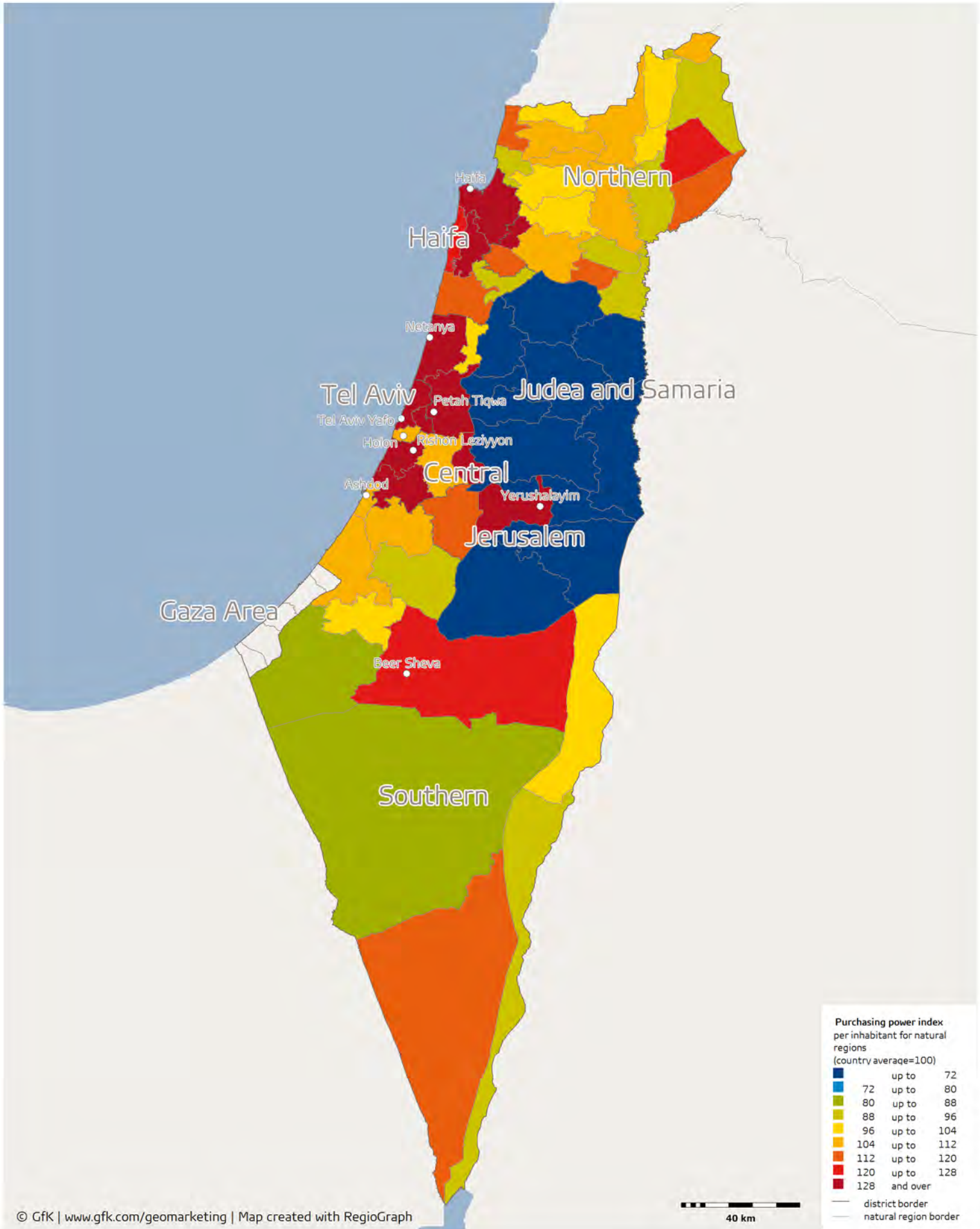






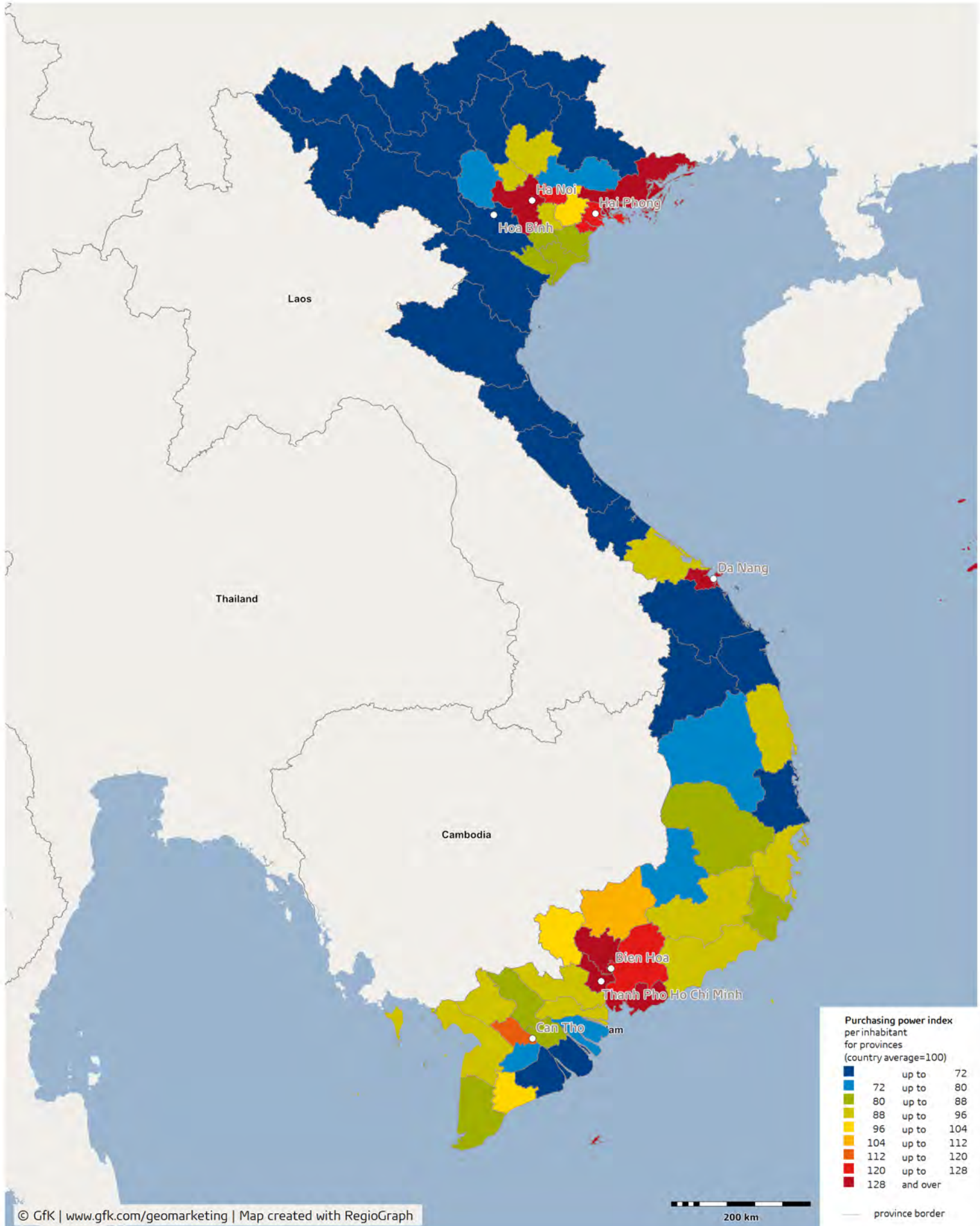


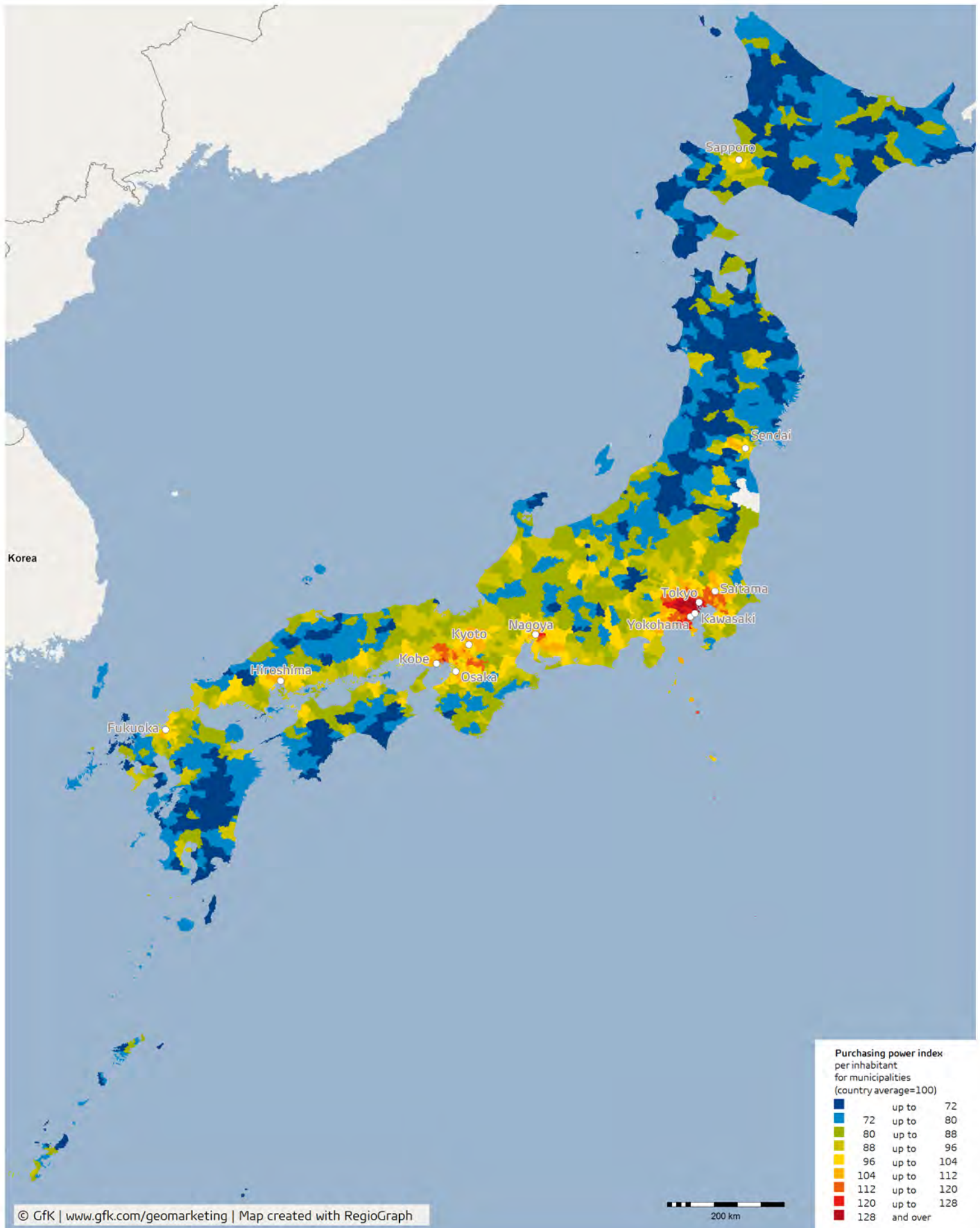




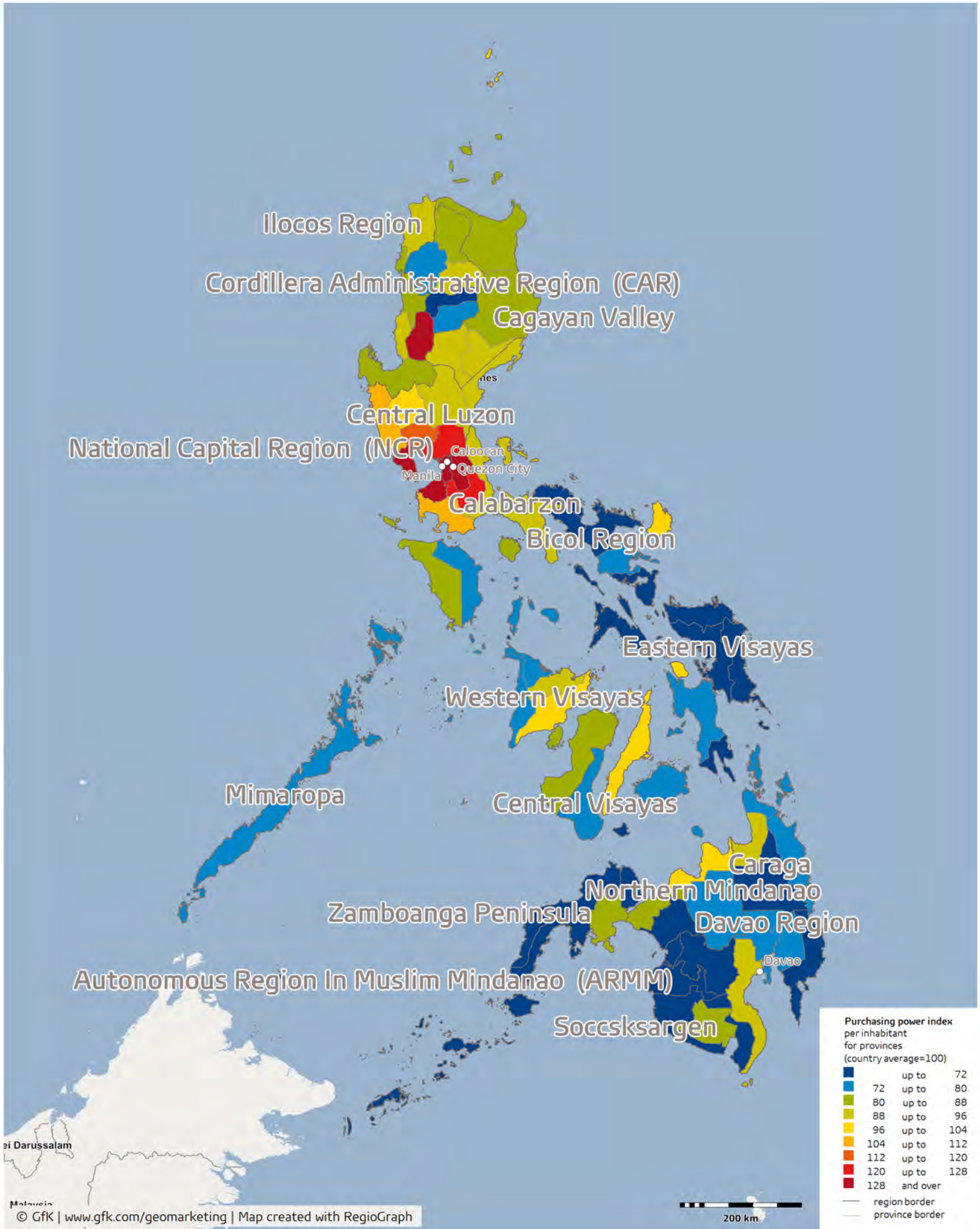
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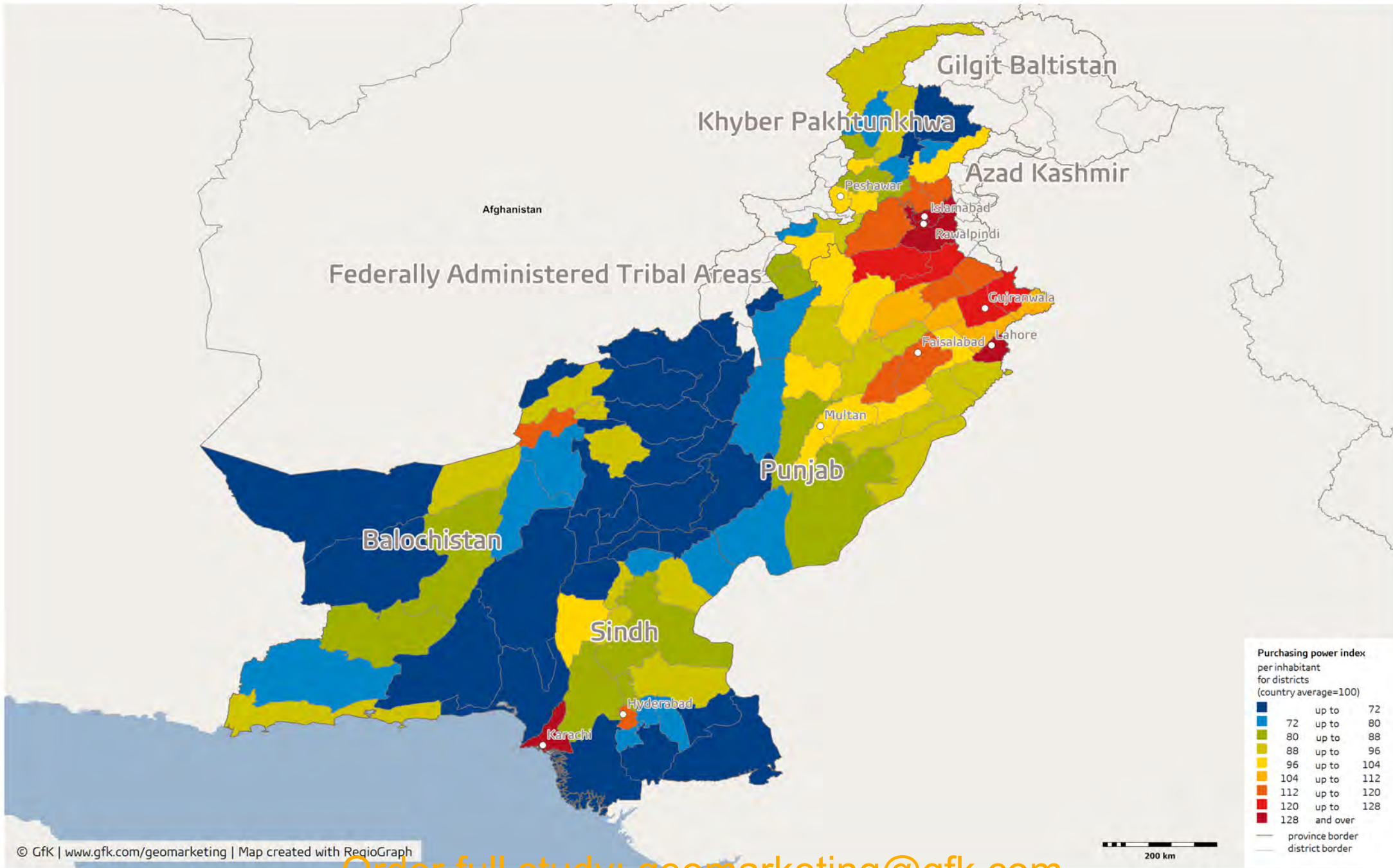












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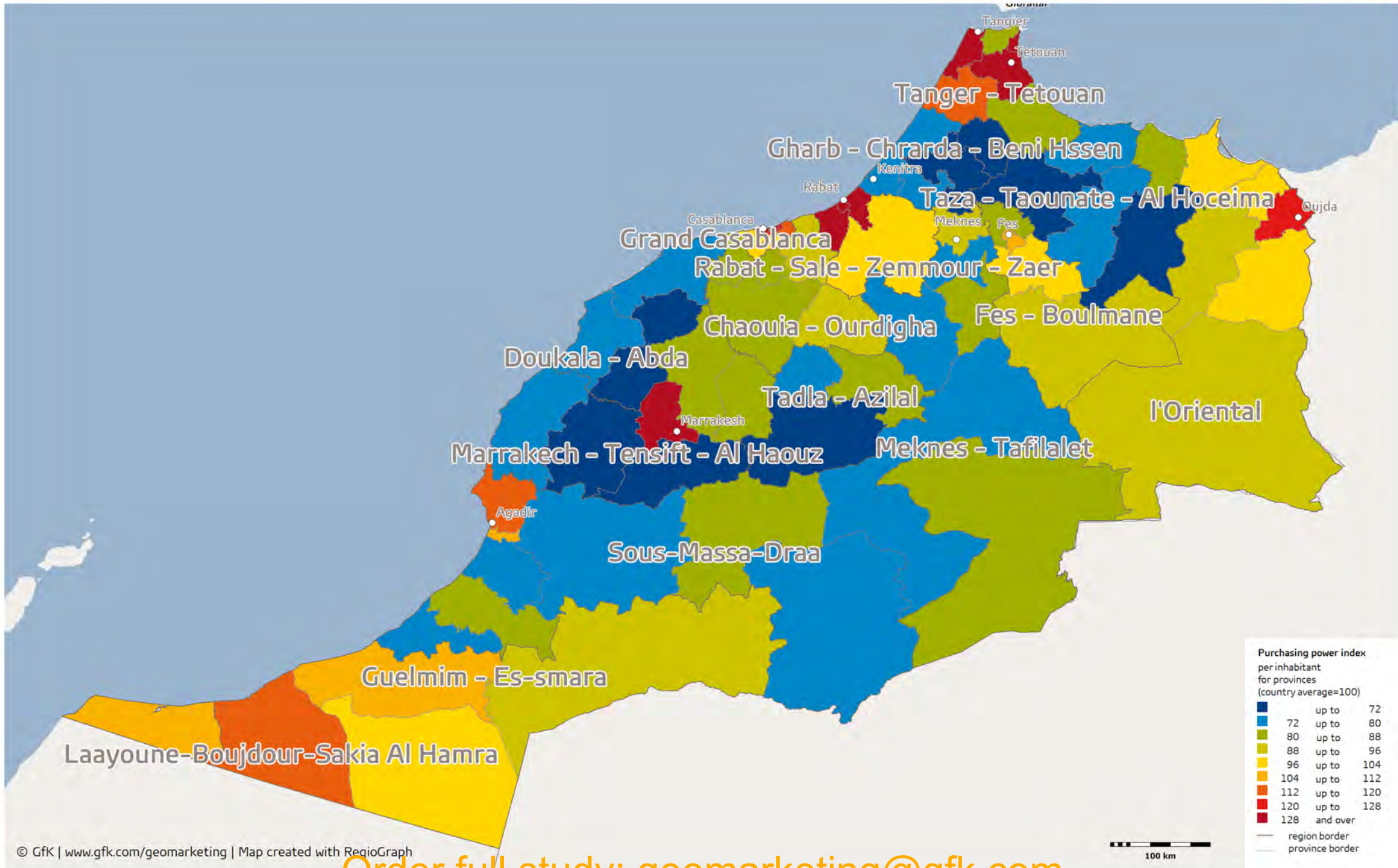
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# AFRICA

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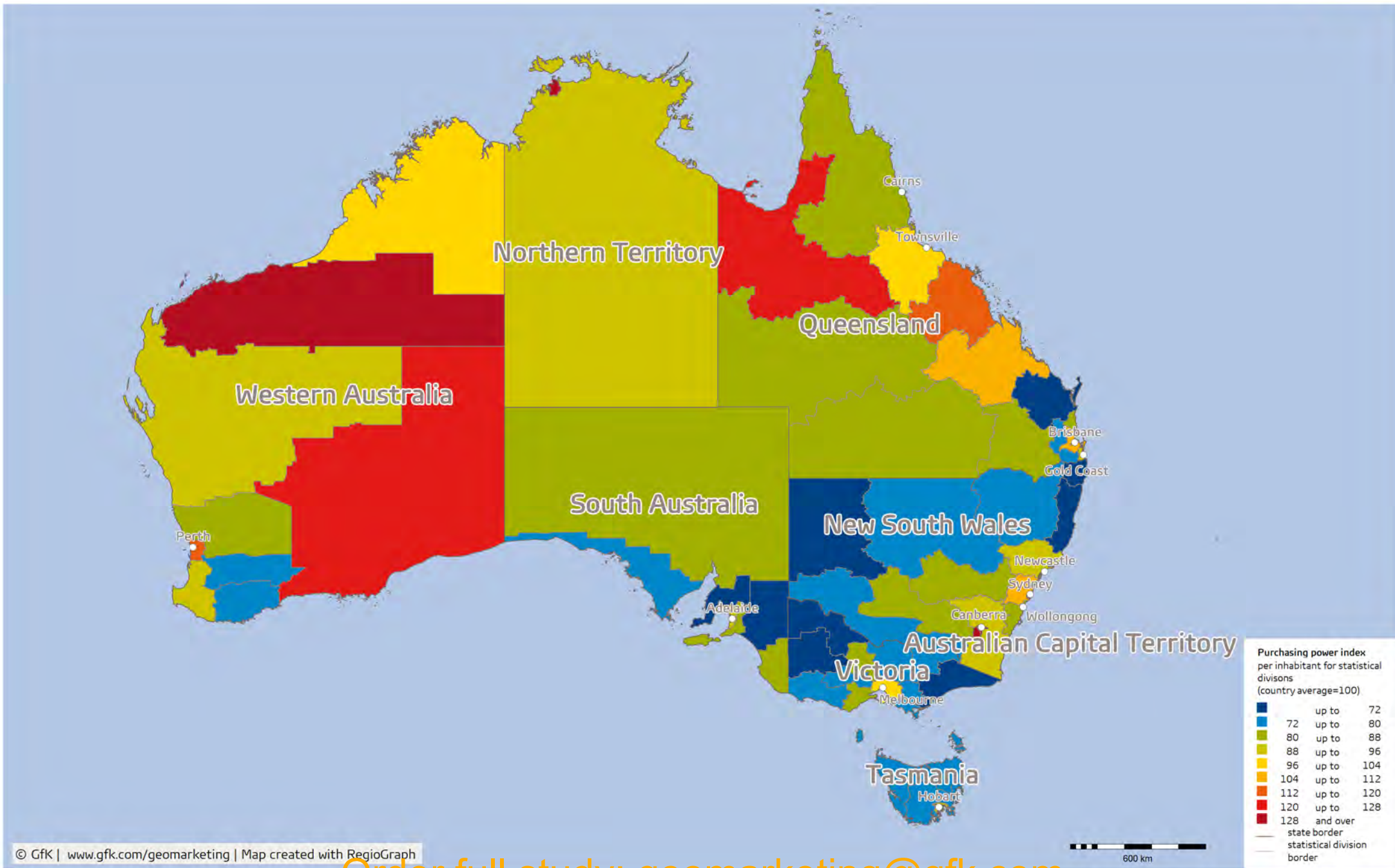
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# AUSTRALIA

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# Overview of available countries & most detailed level

Europe	Most detailed level
Albania	municipalities, postcode 4
Austria	municipalities, postcode 4
Belarus	districts, postcode 6
Belgium	municipalities, postcode 4
Bosnia Herzegovina	municipalities, postcode 5
Bulgaria	municipalities, postcode 4
Croatia	municipalities, postcode 5
Cyprus	municipalities, postcode 4
Czech Republic	municipalities, postcode 5
Denmark (incl. Faroe, Greenland)	municipalities, postcode 4
Estonia	municipalities, postcode 5
Finland	municipalities, postcode 5
France	municipalities, postcode 5
Germany	municipalities, postcode 5
Greece	municipalities, postcode 5
Hungary	municipalities, postcode 4
Iceland	municipalities, postcode 3
Ireland	municipalities
Italy	municipalities, postcode 5
Kosovo	municipalities, postcode 2
Latvia	municipalities, postcode 4

Europe (continued)	Most detailed level
Lithuania	municipalities, postcode 5
Luxembourg	municipalities, postcode 4
Macedonia	municipalities, postcode 2
Malta	municipalities, postcode 3
Moldova	municipalities, postcode 4
Montenegro	municipalities, postcode 5
Netherlands	municipalities, postcode 4
Norway	municipalities, postcode 4
Poland	urban/rural municipalities, postcode 5
Portugal	municipalities, postcode 4
Romania	municipalities, postcode 4/6
Serbia	municipalities, postcode 5
Slovakia	municipalities, postcode 5
Slovenia	municipalities, postcode 4
Spain	municipalities, postcode 5
Sweden	municipalities, postcode 5
Switzerland	municipalities, postcode 4
Turkey	districts, postcode 5
Ukraine	districts, postcode 3
United Kingdom	districts, postcode sectors

Asia	Most detailed level
Iraq	governorates, postcode 2
Israel	natural regions, postcode 2
Japan	municipalities
Kuwait	governorates
Pakistan	districts
Philippines	provinces, postcode 4
Russia	regions, postcode 2
Saudi Arabia	governorates, postcode 1
South Korea	provinces
Viet Nam	provinces

Australia
Australia (incl. New Zealand) statistical local areas, postcode 4

Africa
Morocco communes, postcode 2

America	
Argentina	departments
Brazil	municipalities, postcode 2
Canada	census divisions, postcode 3
Chile	municipalities
Colombia	municipalities, postcode 2
Ecuador	cantons
Mexico	municipalities, postcode 2
Peru	departments
USA	counties, postcode 5





Questions?

Want to use the purchasing power maps?

Want to use the full regionally detailed data set for business analyses?

Contact:

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Germany